Fall 2014 Class Profile

Academic Statistics
- Average undergraduate GPA: 3.52
- Undergraduate GPA 80% range: 3.18-3.84
- Average GMAT score: 721
- GMAT score 80% range: 680-760

Demographic Information
- International students and dual citizens: 38%
- Female students: 36%
- Minority students: 25%
- Underrepresented minority students: 11%
- Average years of work experience: 4.3

Undergraduate Major
- Business and Commerce: 29%
- Social Sciences: 22%
- Economics: 17%
- Engineering, Math, Science: 17%
- Humanities, Arts, Other: 15%

Previous Industry
- Financial Services: 17%
- Banking: 10%
- Entertainment, Media, Technology: 10%
- Consulting: 9%
- Nonprofit, Arts, Education: 8%
- Consumer Products, Retail: 6%
- Military, Government: 6%
- Healthcare, Pharmaceuticals: 5%
- Advertising, Public Relations: 3%
- Energy: 3%
- Manufacturing, Import/Export, Trade: 3%
- Engineering: 2%
- Law: 2%
- Real Estate: 2%
- Other: 14%

Financial Aid
- Merit scholarship consideration for all admitted students
- Comprehensive federal and private loan programs
- Up to $21,400 in tuition remission for Graduate Fellow positions
- Donor awards for second-year students

Application Deadlines*
- Deadline: October 15
- Initial Notification: December 15
- November 15: February 15
- January 15: April 1
- March 15: June 1

Application Components
- Academic Profile
  - Undergraduate record
  - Graduate record (if applicable)
  - GMAT or GRE score
  - TOEFL score (if applicable)
- Professional Achievements
  - Resume and work history
  - Letters of recommendation
  - Essays
- Personal Characteristics
  - Essays
  - Interview (by invitation)

Full-time MBA Program
- www.stern.nyu.edu
- sternmba@stern.nyu.edu
- 212-998-0600

* Visit our website for Consortium and dual degree deadlines.

Partially recycled paper

Academic year 2014-15

NYU Stern

Full-time MBA Program
An Education in Possible starts with the realization that your only constraint is your imagination.

Take the next step

If you feel that Stern is right for you, it’s never too soon to begin the application process.

Every step along the way — from exploring our website to composing your application — is another chance to discover whether Stern is the right fit.

Visit us in Person
- Attend a tour and information session (Monday-Thursday)
- Visit a class (October-December)
- Attend special admissions events on campus
www.stern.nyu.edu/admissions/visit

Meet us in a City Near You
- Attend a Stern off-campus presentation
(August-November)
www.stern.nyu.edu/admissions/events

Connect with us Online
- Contact Stern’s second-year MBA Graduate Ambassadors at mbaga@stern.nyu.edu
- Take a virtual tour of Stern
- Watch videos
- Follow NYUStern on Twitter
www.stern.nyu.edu/admissions/fulltime

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Cover photo by Dario Calmese
As part of a Stern Signature Project partnership with the Council of Fashion Designers of America, Stern students help NYC-based designers grow their businesses by developing business plans, cash flow projections, e-commerce strategies, and market analyses.
The Stern collaborative community begins with our LAUNCH orientation program, an innovative intellectual summit to challenge and broaden your thinking about the world, business, and your ability to create value.
“Our mission is to develop people and ideas that transform challenges into opportunities to create value for business and society.” - Dean Peter Henry

Our mission is clear.

Our approach is unique.

It starts with our four core values.

**Academic Excellence**
Academic excellence is the foundation of our education. We believe excellence is rooted in a broad awareness of global dynamics and realized by equipping students to solve real problems in real time. By working hand-in-hand with unparalleled faculty and peers, our students develop and implement ideas that challenge the limits of business and create value to change the world for the better.

**The Energy of a Global Hub**
Our education takes place in a classroom unlike any other at the intersection of world business, policy, and culture. We believe in harnessing the energy of global hubs to immerse students in hands-on learning opportunities and give them the resources they need to apply their education and bring their ideas to life.

**Collaborative Community**
The culture of our education is shaped by the fundamental belief that collective initiative far exceeds the sum of individual efforts. Inside and outside the classroom, through peers, faculty, and the greater Stern network, collaboration is deeply woven into every part of Stern life.

**IQ + EQ**
Our education is fueled by a community of exceptional individuals – individuals who possess both intellectual and interpersonal strengths to act as forces for change by turning ideas into action and inspiring others to their cause.
Dean Peter Henry, author of TURNAROUND: Third World Lessons for First World Growth and noted economist, engages with MBA students.
Learn from the opinion leaders who transform the practice of business. At Stern, our acclaimed faculty of researchers, executives, and teachers are dedicated to your education and success.

NYU Stern’s faculty offer a depth of expertise that is second to none. The sheer size of our faculty – over 300 members strong – allows us to offer more than 200 electives across business disciplines, which means more course offerings for you.

Our professors are premier researchers and experts in their fields.
- Nouriel Roubini, world-renowned economist, is regularly sought out for his views on the global economy.
- Adam Brandenburger is an authority on game theory. His course on the subject is one of the most popular electives at Stern; it combines theory, exercises, and illustrations of strategies.
- Aswath Damodaran is a legend in the field of valuation. He is the author of several highly regarded and widely used academic texts on valuation, corporate finance, and investment management.
- Leading economist Paul Romer created the new growth theory and Charter City model, and heads the NYU Stern Urbanization Project.

Senior business leaders are members of our faculty.
Stern’s downtown NYC address attracts a noteworthy roster of clinical and adjunct faculty.
- As President of Local Media for Cablevision, Tad Smith brings the business of entertainment to life.
- A former Research Fellow at McKinsey and consultant to Fortune 500 companies, Anat Lechner offers real world experience in her Managing High Performing Teams course.
- Luke Williams, author of *Disrupt* and Executive Director of the Berkley Center for Entrepreneurship & Innovation, assists leading brands such as American Express, Disney, GE, and Sony with innovation.
- A former Senior Advisor at Credit Suisse, Charles Murphy brings vast experience in finance and management to the classroom.
- The founder of nine companies, including Red Envelope, Scott Galloway regularly brings marketing challenges to his brand strategy and luxury marketing courses.
Curriculum: The Sky’s the Limit

Our curriculum features unparalleled flexibility, hundreds of courses, the resources of NYU, and an extensive global network.

**Stern empowers students to customize coursework to meet their individual goals.**

With our flexible core curriculum, more than half of your MBA courses can be electives. And the choice is not only about content, but also schedule and teaching method.

- Specialize in up to three areas out of more than 20 – each specialization typically is made up of three elective courses.
- Begin to take elective courses as early as your first year – in the day or evening.
- Choose from a variety of teaching methods – from case and lecture to hands-on simulations and team-based projects.

No matter what your career goals are, our flexible curriculum ensures you will gain the skills and exposure you need to succeed.

**Enhance your MBA experience through the offerings of NYU and its global academic partnerships.**

- As part of your Stern MBA, take up to 25% of your courses at other NYU graduate schools or international partner institutions.
- Gain global experience through an entire semester abroad or over the course of one to two weeks as part of our innovative Doing Business in... (DBi) program.
- Stern offers eight dual degree options with other NYU schools, as well as a dual MBA degree with the HEC School of Management in Paris, France.
SPECIALIZATIONS
Stern students may select up to three specializations from more than 20 options.

- Accounting
- Banking
- Business Analytics
- Corporate Finance
- Digital Marketing
- Economics
- Entertainment, Media & Technology
- Entrepreneurship & Innovation
- Finance
- Financial Instruments & Markets
- Financial Systems & Analytics
- Global Business
- Law & Business
- Leadership & Change Management
- Luxury Marketing
- Management
- Management of Technology & Operations
- Marketing
- Product Management
- Quantitative Finance
- Real Estate
- Social Innovation & Impact
- Strategy
- Supply Chain Management & Global Sourcing

MBA EXCHANGE PROGRAMS
Stern has semester abroad partnership agreements with 50 business schools in 29 countries around the world.

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China
- Costa Rica
- Denmark
- England
- France
- Germany
- India
- Ireland
- Israel
- Italy
- Japan
- Mexico
- The Netherlands
- Norway
- Singapore
- South Africa
- South Korea
- Spain
- Sweden
- Switzerland
- Thailand
- Venezuela

DOING BUSINESS IN... (DBi)
DBi programs are one- to two-week intensive courses offered several times a year.

Students have had the opportunity to study at partner business schools in:

- Argentina
- Australia
- Brazil
- China
- Hong Kong
- Italy
- Poland
- Singapore
- Spain
- Turkey

DUAL DEGREES
Stern offers dual degrees with a range of academic programs at NYU and abroad, including:

- JD/MBA, NYU School of Law
- MBA/MFA, Kanbar Institute at the Tisch School of the Arts
- MBA/MPA, Wagner School of Public Service
- MD/MBA, NYU School of Medicine
- Dual MBA with HEC Paris
- MS in Mathematics/MBA, Courant Institute of Mathematical Sciences
Engage Beyond the Classroom
The Office of Student Engagement (OSE) inspires and enables you to broaden your perspective and explore your potential to create value for the world through business. Taking advantage of Stern’s location at the center of global business, we offer educational experiences that transcend the classroom. We partner with you to create unparalleled opportunities to grow as a leader and empower you to transform ideas into action that makes an impact on a broad scale.

OSE programs include:

**The Stern Consulting Corps (SCC)**
Since its inception in 2002, the Stern Consulting Corps (SCC) has partnered thousands of students with prominent non-profit and for-profit organizations to help make a lasting business-driven impact. SCC students learn how to solve complex business problems, from problem definition to final client presentation, while simultaneously working on their live consulting project. This hands-on experiential learning opportunity allows students to work in teams to tackle a critical business issue or opportunity while applying the skills, tools, and frameworks they are learning in the classroom.

**Stern Signature Projects**
Stern Signature Projects provide specifically tailored opportunities for students to extend their MBA education beyond the classroom by deepening their understanding and engagement with a specific subject, idea, and/or industry. Past Stern Signature Project teams have partnered with leading NYU faculty on cutting-edge research to help solve real world problems and supported entrepreneurs domestically and in developing countries across a range of industries. Stern Signature Projects offer a tremendous opportunity for students to take even greater personal ownership of their educational and professional development at Stern.

**Social Impact Internship Fund**
The Social Impact Internship Fund (SIIF), provides a financial stipend of up to $10,000, which supports first-year, full-time MBA students who wish to complete a summer internship working at the intersection of business and society, where they can use their business education to positively impact the broader world around them. SIIF recipients have worked with non-profit organizations and for-profit social enterprises, and have started their own social ventures.
Career: A Corner on the Market

NYU Stern’s relationships with top companies across industries and its powerful network ensure a strong record of placement success.

A network of career support
We believe career development is a central part of your business education. Ignite, our comprehensive career development program, provides you with the personalized support, tools, and training to reach your goals, including:

• Meeting one-on-one with our expert Career Development team
• Receiving interview coaching from professionals and second-year MBA students
• Identifying alumni contacts from our extensive network
• Learning from successful entrepreneurs through the annual New Venture Competition, Social Venture Competition, and NYU Technology Venture Competition

Unrivaled access to industry
Our downtown location and deep ties to New York’s leading enterprises provide vast networking opportunities. From consulting and consumer products to finance and media, the world’s most prestigious companies are just a subway ride away.

A proven track record
• Thousands of interviews across industries are conducted each year on campus.
• The vast majority of students secure full-time positions through Stern sources, such as on-campus recruiting, our alumni, Stern job postings, and on-site career fairs.

Whether you’re planning a career switch, making a move in your current industry, or launching a start-up, NYU Stern will get you connected.
More than 300 companies employed NYU Stern students in the last two years.

**Consulting**
- A.T. Kearney
- Accenture
- Bain & Company
- Boston Consulting Group
- Capgemini
- Deloitte
- IBM Consulting
- IDEO
- Interbrand
- Kurt Salmon
- L.E.K. Consulting
- McKinsey & Company
- PricewaterhouseCoopers
- Prophet
- Strategy&

**Consumer Products & Beauty**
- Anheuser-Busch InBev
- Colgate-Palmolive
- Danone
- Diageo
- Estée Lauder
- General Mills
- Johnson & Johnson
- L’Oréal
- Mondelez International
- Nike
- PepsiCo
- Pernod Ricard USA
- Reckitt Benckiser
- Unilever

**Entertainment, Media & Technology**
- Disney
- eBay
- Facebook
- Google
- LinkedIn
- Microsoft
- NBA
- NBC Universal
- The New York Times
- Samsung
- Showtime
- Sony
- Spotify
- Time Inc.

**Finance & Real Estate**
- Allianz Real Estate of America
- American Express
- Bank of America Merrill Lynch
- Barclays Capital
- Citi
- Credit Suisse
- Deutsche Bank
- Exeter Property Group
- Federal Reserve Bank of New York
- Goldman Sachs
- Guggenheim Partners, LLC
- HSBC
- JPMorgan
- Morgan Stanley
- Nomura Stanley
- Nomura Securities
- PIMCO
- RBC Capital Markets
- Standard & Poor’s
- UBS

**Luxury & Retail**
- Amazon.com
- Chanel
- Coach
- Cole Haan
- LVMH
- Nordstrom
- One Kings Lane
- Quidsi Inc.
- Revlon
- Starbucks
- Tory Burch
- Toys “R” Us
- Under Armour

**Nonprofit & Social Enterprise**
- B Lab
- Calvert Foundation
- Community Preservation Corporation
- Developing World Markets
- Education Pioneers
- Endeavor
- Environmental Defense Fund
- Harlem Children’s Zone
- National Park Service
- Taproot Foundation

**Healthcare, Pharmaceutical & Biotech**
- Bayer Healthcare
- Merck
- Novartis
- Pfizer
- Regeneron Pharmaceuticals
- Valeant Pharmaceuticals
Students: A Connected Community

Stern students on the Social Enterprise Association’s service trek to Peru taking time to enjoy Machu Picchu.
A balanced community
“Sternies” are business-minded and friendly, personally driven and intensely collaborative, exceptionally intelligent and down-to-earth.

That sense of balance is reflected in the composition of our student body as well:
• Over one-third of our students are from one of more than 55 countries.
• We boast one of the highest percentages of women and underrepresented minority students among top business schools.

Helping each other succeed
Here are just a few examples:
• Second-year students serve as Career Coaches.
• Students lead our over 40 professional, affinity, and social clubs.
• Students develop career and cultural treks.

Make your mark
Stern is a place where you can lead and make a difference. Your ideas, initiative, and input are valued. This encouragement comes not only from the administration, but from your fellow students.

No matter your background or goals, you are sure to feel at home in our community.

MBA Student Clubs
Asian Business Society
Association of Hispanic & Black Business Students
Business Analytics Club
Emerging Markets Association
Entertainment, Media & Technology Association
Entrepreneurs’ Exchange
European Business Society
Government & Business Association
Graduate Finance Association
Graduate Marketing Association
Japan Business Association
Jewish Student Association
Latin American Business Association
Law and Business
Luxury & Retail Club
Management Consulting Association
Military Veterans Club
Net Present Vocals
OutClass
Real Estate Club
Social Enterprise Association
South Asian Business Association at Stern
SpeechMasters
Stern Adventures
Stern Arts & Culture Club
Stern Basketball Association
Stern Cellar
Stern Eats
Stern Energy Club
Stern Golf Club
Stern Healthcare Association
Stern Hospitality Club
Stern in Africa
Stern Investment Management & Research Club
Stern Opportunity
Stern Private Equity Club
Stern Progressives
Stern Racquet Club
Stern Rugby Football Club
Stern Soccer Club
Stern Softball Club
Stern Women in Business
Strategy & Operations Club
The Adam Smith Society
Connect instantly with alumni mentors
As soon as the first semester of your first year, you can start to network through NYU Stern Connect and join Stern’s robust LinkedIn community to set up coffee chats and informational interviews with alumni in your intended field. NYU Stern Connect provides tools to stay in touch, including:
• Email forwarding for life
• Affinity Committee and Regional Group websites
• Class notes
• Access to career resources and networking services

Career Center for Working Professionals (CCWP)
Stern alumni have access to the Career Center for Working Professionals, which offers lifelong career development services, including:
• Assessments and mock interviews
• Networking events
• Year-round professional development workshops
• Job postings
• Convenient evening hours

NYU Stern graduates have many opportunities to connect with fellow alumni and strengthen their professional network, for life.

Ongoing Programming and Publications
Each year, the Office of Development & Alumni Relations hosts over 100 programs for the global Stern community, including faculty conversations, and large academic conferences, as well as networking hours and social gatherings.

Annual Alumni Holiday Celebration
NYU Stern’s Alumni Holiday Celebration offers alumni an exclusive evening of networking with faculty experts, leaders of industry, and fellow business leaders in the alumni community.

Stern’s Reunion Program
Each year, alumni reconnect and reminisce, make new connections, share accomplishments, and celebrate their achievements every fall during Stern’s quinquennial reunion program.

With more than 100,000 alumni in over 125 countries, Stern offers one of the largest, most successful alumni networks of any business school.
Alumni Matthew Edmundson and Jenny Tsai took first place in NYU Stern’s Social Venture Competition, winning an award of $50,000 to help launch Violet Health, a company that manufactures iron-fortified biscuits to address iron-deficiency anemia among pregnant women in India.

Join an accomplished global alumni network
It’s Your Move
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