IQ + EQ

What sets “Sternies” apart is our emphasis on emotional intelligence. The Stern community is filled with individuals who possess both intellectual and interpersonal strengths – those who turn ideas into action and inspire those around them.
Stern students find time to explore the Sahara Desert on ATVs while traveling for a Doing Business in ... (DBi) Morocco course.
NYU Stern offers a range of MBA programs

**Full-time MBA**
This program is ideally suited for students who wish to explore a variety of career opportunities and are looking for a broad-based education with a flexible curriculum. Full-time MBA students can participate in a summer internship, giving them experience in a new career area.

**Langone Part-time MBA**
This program is well-suited for working professionals who wish to leverage a broad-based education in order to advance in their careers. The program is flexible and allows students to set the pace. There are four program options: Weeknights, Saturday Only, Accelerated Two-Year, and at our Westchester campus.

**Andre Koo Tech MBA and Fashion & Luxury MBA**
These one-year, industry-focused, full-time programs are ideally suited for those looking to deepen their expertise and broaden their exposure in a specific industry. The curriculum is lock-step, with business and specialized core courses as well as specialized electives. In lieu of a summer internship, experiential learning projects are built into the program, allowing students to engage in real-world issues with partner companies.
# MBA PROGRAMS

<table>
<thead>
<tr>
<th>FULL-TIME MBA</th>
<th>ANDRE KOO TECH MBA + FASHION &amp; LUXURY MBA</th>
<th>PART-TIME MBA</th>
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</thead>
<tbody>
<tr>
<td>General MBA</td>
<td>Specialized MBAs</td>
<td>General MBA</td>
</tr>
<tr>
<td>Full-time</td>
<td>Full-time</td>
<td>Part-time</td>
</tr>
<tr>
<td>2 Years</td>
<td>1 Year</td>
<td>2-6 Years</td>
</tr>
<tr>
<td>60 Credits</td>
<td>51 Credits</td>
<td>60 Credits</td>
</tr>
<tr>
<td>Fall Intake</td>
<td>May Intake</td>
<td>Fall + Spring Intake</td>
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</tbody>
</table>
Flexible Curriculum:

For our two-year Full-time and our Part-time MBA programs, our curriculum features unparalleled flexibility, 200 different electives, the resources of NYU, and an extensive global network.

Customize your coursework to meet your goals.

With our flexible core curriculum, about half of your MBA courses can be electives.

- Specialize in up to three areas out of more than 20.
- Choose from a variety of teaching methods – from case and lecture to hands-on simulations and team-based projects.

Enhance your MBA experience through the offerings of NYU and its global academic partnerships.

- Take up to 25% of your courses at other NYU graduate schools or international partner institutions.
- Gain global experience through an entire semester abroad or over the course of one to two weeks as part of our innovative Doing Business in... (DBi) program.
- Select from numerous dual degree options with NYU schools and abroad as a Full-time MBA student.
SPECIALIZATIONS
Select up to three specializations.
• Accounting
• Banking
• Business Analytics
• Corporate Finance
• Digital Marketing
• Economics
• Entertainment, Media & Technology
• Entrepreneurship & Innovation
• Finance
• Financial Instruments & Markets
• Financial Systems & Analytics
• FinTech
• Global Business
• Law & Business
• Leadership & Change Management
• Luxury Marketing
• Management
• Management of Technology & Operations
• Marketing
• Product Management
• Quantitative Finance
• Real Estate
• Sustainable Business & Innovation
• Strategy
• Supply Chain Management & Global Sourcing

MBA EXCHANGE PROGRAMS
Partnerships with 47 business schools in 30 countries.
• Argentina
• Australia
• Austria
• Belgium
• Brazil
• Canada
• Chile
• China
• Costa Rica
• Denmark
• England
• France
• Germany
• Hong Kong
• India
• Ireland
• Israel
• Italy
• Japan
• Mexico
• The Netherlands
• Norway
• Singapore
• South Africa
• South Korea
• Spain
• Sweden
• Switzerland
• Thailand
• Taiwan

DOING BUSINESS IN... (DBi)
One- to two-week intensive courses at partner schools in countries such as:
• Argentina
• Australia
• China
• Costa Rica
• Germany
• Hong Kong
• Israel
• Morocco
• Singapore
• South Africa

DUAL DEGREES
Dual degree programs offered to two-year Full-time students:
• JD/MBA, NYU School of Law
• MBA/MFA, Kanbar Institute at the Tisch School of the Arts
• MBA/MPA, Wagner School of Public Service
• MD/MBA, NYU School of Medicine
• Dual MBA with HEC Paris
• MS in Mathematics/MBA, Courant Institute of Mathematical Sciences
Take the deep dive
For those passionate about Technology or Fashion & Luxury, NYU Stern offers two specialized Full-time one-year MBA programs.

Andre Koo Tech MBA and Fashion & Luxury MBA

PROGRAM STRUCTURE
Each of the specialized MBAs is comprised of four unique elements:
- Focused lock-step curriculum with limited electives
- General business core
- Specialized industry core
- Required relevant experiential learning courses/projects

SAMPLE INDUSTRY CORE CLASSES
Andre Koo Tech MBA
- Dealing with Data
- Emerging Technologies
- Network Technologies
- Technical Product Management

Fashion & Luxury MBA
- Consumer Behavior
- Luxury Marketing
- Next Generation Fashion
- Retail Strategy & Analytics

FASHION & LUXURY LAB AND TECH MBA ADVISORY BOARD
The Fashion & Luxury Lab and the Tech MBA Advisory Board connect students with prominent professionals and firms in industry to provide co-curricular programming and experiential projects as well as career advice and networking opportunities.
SUMMER
General Business Core

FALL
Industry Core and Electives

SPRING
Industry Core and Electives

Stern Solutions Experiential Learning Courses/Projects
Location Matters
Experiential learning at Stern gives you an advantage.

Stern Solutions brings students and faculty together to solve real industry challenges in real time. Through these experiences, students develop skills that set them apart.

Stern Solutions projects are customized by MBA program.
Company Solutions
Consult for multinational corporations, SMEs, and non-profits across industries.
• Stern Consulting Corps
• Tech & the City
• Fashion & Luxury Solutions
• Branding + Innovation Lab
• Board Fellows
• Global Practicum

Fellowships
Grants to pursue unique summer internship experiences.
• Social Impact Internship Fund
• Stern Venture Fellowships

Faculty Signature Projects
Apply Stern’s cutting-edge research to drive industry and global progress.
• Center for Business & Human Rights
• Urbanization Project
• Center for Sustainable Business
• Volatility Institute
• Center for Real Estate Finance
• Production Lab

New Venture Solutions
Create, develop, and shape new business ideas.
• Social Problem Based Entrepreneurship
• Lean Launchpad

Investment Solutions
Invest real money to drive maximum profits and impact.
• Michael Price Student Investment Fund
• NYU Impact Investing Fund

Tackle Real World Issues in Real Time
Our Faculty
Learn from the opinion leaders who transform the practice of business and are dedicated to your success.

Lisa Leslie is a professor in Stern’s Department of Management and Organizations. Her research demonstrated that high-potential women earn up to 10 percent more than their male counterparts in organizations that adopt diversity initiatives. This study was cited in Fast Company, Fortune, and Harvard Business Review.
Our professors are premier researchers and experts in their fields.

- **Aswath Damodaran** is a legend in the field of valuation. He has authored several highly regarded academic texts and his insights are consistently featured in top media outlets.

- **Robert Engle**, Nobel Laureate and Director of NYU Stern’s Volatility Institute, created the V-Lab, which measures global systemic risk.

- **Dolly Chugh**, author of *The Person You Mean to Be*, was named one of the top 100 Most Influential People in Business Ethics by *Ethisphere Magazine*.

- **Anindya Ghose**, an expert in the mobile economy, digital marketing, and business analytics, explores the mutual benefits of businesses tapping into consumers’ mobile data trails in his book, *Tap*.

- **Adam Alter** is the *The New York Times* bestselling author of two books, *Irresistible* and *Drunk Tank Pink*, as well as a frequent contributor to *The New Yorker*.

- **Mary Billings**, a former PwC consultant, was recognized by Poets & Quants as a “Top 40 Under 40” professor.

- **Pankaj Ghemawat** is Director of NYU Stern’s Center for the Globalization of Education and Management and won the Thinkers50 award for his book, *World 3.0*.

- **Batia Wiesenfeld** is sought after for her expertise in managing for organizational change, such as layoffs, restructuring, and virtual work.

Senior business leaders are members of our faculty.

Stern’s downtown NYC address attracts a noteworthy roster of clinical and adjunct faculty.

- **Greg Coleman**, former President of Buzzfeed, brings the business of technology and digital media to life.

- **Anat Lechner**, former Research Fellow at McKinsey and consultant to Fortune 500 companies, offers real world experience in her Managing High Performing Teams course.

- **Luke Williams**, author of *Disrupt* and Executive Director of the W.R. Berkley Innovation Lab, assists leading brands such as American Express, Disney, GE, and Sony with innovation.

- **Scott Galloway**, founder of nine companies including L2 and Red Envelope, regularly brings marketing challenges to his brand strategy and luxury marketing courses.
From day one, connect with classmates through our innovative orientation programs.
Community

“Sternies” are business-minded and friendly, personally driven and intensely collaborative, exceptionally intelligent and down-to-earth.

A distinct community
The Stern community is composed of students with individual viewpoints, histories, and experiences. We work hard to bring together a diverse class that includes:
- Women
- Students of Color
- LGBTQA Students
- Military Veterans
- International Students

Help each other succeed
Here are just a few examples:
- Serve as a teaching fellow or graduate assistant
- Join some of our over 40 professional, affinity, and social clubs
- Participate in Student Government

Make your mark
Stern is a place where you can lead and make a difference. Your ideas, initiative, and input are valued. This encouragement comes not only from the administration but from fellow students.

MBA Student Clubs
Professional
- Business Analytics Club
- Emerging Markets Association
- Entertainment, Media & Sports Association
- Entrepreneurs’ Exchange
- Graduate Finance Association
- Graduate Marketing Association
- Luxury & Retail Club
- Management Consulting Association
- Real Estate Club
- Social Enterprise Association
- Social Impact & Sustainability Association
- Stern Healthcare Association
- Stern Investment Management & Research Club
- Stern Management & Strategy Club
- Stern Private Equity Club
- Stern Technology Association

Affinity
- Asian Business Society
- Association of Hispanic & Black Business Students
- European Business Society
- Jewish Student Association
- Latin American Business Association
- Military Veterans Club
- OutClass
- South Asian Business Association
- Stern in Africa
- Stern Women in Business

Special Interest
- Adam Smith Society
- Arts, Culture & Cuisine
- FinTech Club
- Government & Business Association
- Joint Ventures
- Speech Masters
- Stern Adventures
- Stern Cellar
- Stern Follies
- Stern Opportunity
- Stern Progressives
- Stern Showcase
- Student Government

Sports
- Gridiron Club
- Stern Basketball Club
- Stern Golf Club
- Stern Racquet Association

Way to go!
Map Your Future

120+ Countries

105,000+ Alumni

500+ CEOs
Connect instantly with alumni

As soon as the first semester of your first year, you can start to network through NYU Stern Connect and join Stern’s robust LinkedIn community to set up coffee chats and informational interviews with alumni in your intended field. NYU Stern Connect provides tools to stay in touch over the course of your career.

Career Center for Working Professionals (CCWP)

Stern alumni have access to the Career Center for Working Professionals, which offers lifelong career development services, including:

- Assessments and mock interviews
- Networking events
- Year-round professional development workshops
- Job postings
- Convenient evening hours

Each year, the Office of Development & Alumni Relations hosts 150+ programs for the global Stern community, including faculty conversations and large academic conferences, as well as networking hours and social gatherings.

Annual Alumni Holiday Celebration

NYU Stern’s Alumni Holiday Celebration offers alumni an exclusive evening of networking with faculty experts, leaders of industry, and fellow business leaders in the alumni community.

Stern’s Reunion Program

Each April, alumni reconnect and reconnect, make new connections, share accomplishments, and celebrate their achievements.

Alumni

Stern offers one of the largest, most successful alumni networks of any business school.
Career for Full-time MBA Programs

Whether it’s our Full-time MBA, Andre Koo Tech MBA, or Fashion & Luxury MBA, NYU Stern’s deep relationships with top companies across industries ensure a strong record of placement success.

A network of career support
We believe career development is a central part of your business education. Our comprehensive career development program, called Ignite, provides you with the personalized support, tools, and training to reach your goals, including:
• Meeting one-on-one with our expert Career Development team
• Receiving interview coaching from industry professionals and fellow MBA students
• Identifying alumni contacts from our extensive network
• Learning from successful entrepreneurs through the annual New Venture Competition, Social Venture Competition, and NYU Technology Venture Competition

Unrivaled access to industry
Our downtown location and deep ties to New York’s leading enterprises provide vast networking opportunities. From consulting to consumer products to fashion and finance and media, the world’s most prestigious companies are just a subway ride away.

A proven track record
• Thousands of interviews across industries are conducted each year on campus.
• The vast majority of students secure full-time positions through Stern sources, such as on-campus recruiting, our alumni, Stern job postings, and on-site career fairs.

Whether you’re planning a career switch, making a move in your current industry, or launching a start-up, NYU Stern will get you connected.
More than 300 companies employed NYU Stern students in the last two years.

### Consulting
- A.T. Kearney
- Accenture
- Alvarez & Marsal
- Analysis Group
- Bain & Company
- Boston Consulting Group
- Capgemini
- Cognizant Business Consulting
- Deloitte
- Ernst & Young LLP
- IBM Consulting
- KPMG
- LEK Consulting
- McKinsey & Company
- PricewaterhouseCoopers
- Strategy &

### Consumer Products & Beauty
- Anheuser-Busch InBev
- Bayer
- Colgate-Palmolive
- Estée Lauder
- Hasbro, Inc.
- ITO EN
- Johnson & Johnson
- L’Oréal
- Mars, Inc.
- PepsiCo
- Reckitt Benckiser
- Revlon
- The Dannon Company
- Unilever

### Entertainment/ Media
- ESPN
- HBO
- Hulu
- Lionsgate
- National Basketball Association
- NBCUniversal
- Paramount Pictures
- Showtime Networks
- Spotify
- Turner
- The Walt Disney Company
- Viacom Media Networks

### Technology
- Adobe
- Amazon
- Apple
- Facebook
- Google
- LinkedIn
- Mastercard
- Microsoft
- Samsung
- Salesforce
- Tesla
- Uber
- Zillow

### Finance
- American Express
- Bank of America
- Merrill Lynch
- Barclays Capital
- Citi
- Credit Suisse
- Evercore Partners
- Goldman Sachs
- Guggenheim Securities
- Houlihan Lokey
- J.P. Morgan
- Macquarie
- Moët & Company
- Morgan Stanley
- Prudential
- RBC Capital Markets
- UBS
- Vanguard Group
- Wells Fargo Securities

### Fashion, Luxury, & Retail
- Ann Inc.
- Chanel Inc.
- Council of Fashion Designers of America
- Gap Inc.
- Givaudan
- Givenchy
- H&M Hennes & Mauritz
- Hudson’s Bay Company/Saks Fifth Avenue
- LVMH, Inc.
- Moët Hennessy
- Nike
- Ralph Lauren
- Theory LLC
- Tiffany & Co.
- Tory Burch
- Stitch Fix

### Pharmaceutical, Biotech, & Healthcare
- Becton Dickinson
- Biogen
- Bristol-Myers Squibb Co.
- GlaxoSmithKline
- Novartis
- Pfizer

### Real Estate
- Allianz Real Estate of America
- CBRE
- Jones Lang Lasalle
- Kushner Companies
- Related Companies
- Tishman Speyer
- Toll Brothers

### Nonprofit, Government, & Social Enterprise
- Inspiring Capital
- EDF Climate Corps
- National Parks Service
- International Rescue Committee
- United Nations
Career for Part-time MBA Program

The Part-time MBA is designed for working professionals seeking to advance in their fields. As such, there are more limited career services offered to Part-time students.

Career Resources

All Stern MBA students have access to more than 105,000 alumni worldwide. The Career Center for Working Professionals (CCWP) is dedicated to supporting Langone students and alumni in achieving their career goals by providing:

• One-on-one career coaching, tailored to individual needs
• Virtual and in-person events featuring alumni and industry experts
• Programs to enhance resume writing, networking, interviewing, and other job search skills
• Seminars on special topics to assist with career advancement
• Exclusive Stern job postings that specifically target working professionals

Please Note: While Part-time MBA students have the opportunity to interview with companies during their final year through the Langone Ignite program, they do not have access to the Full-time MBA student summer internship recruiting program, including Full-time MBA corporate presentations and on-campus internship interviews.
Langone LAB is Stern’s one-day high-impact orientation for Langone Part-time MBA students.
Application Components

**Academic Profile**
- Undergraduate record
- Graduate record (if applicable)
- GMAT or GRE score
- TOEFL or IELTS score (if applicable)

**Professional Achievements**
- Resume and work history
- EQ Endorsements
- Essays

**Personal Characteristics**
- Essays
- EQ Endorsements
- Interview (by invitation only)
NYU STErn

An Education in Possible