IQ + EQ

MBA PROGRAMS
IQ + EQ What sets “Sternies” apart is our emphasis on emotional intelligence. The Stern community is filled with individuals who possess both intellectual and interpersonal strengths – those who turn ideas into action and inspire those around them.
As part of a Doing Business in... (DBi) Morocco course, Stern students explore the Sahara Desert on ATVs.
NYU Stern offers a range of MBA programs

Full-time MBA
Tech MBA
Fashion & Luxury MBA
Part-time MBA

The Full-time MBA
This program is ideally suited for students who wish to explore a variety of career opportunities and are looking for a broad-based education with a flexible curriculum. Full-time MBA students can participate in a summer internship, giving them experience in a new career area.

Tech MBA and Fashion & Luxury MBA
These one-year, industry-focused, full-time programs are ideally suited for those looking to broaden their exposure in a specific industry. The curriculum is lock-step, with business and industry-focused core courses. In lieu of a summer internship, experiential learning projects are built into the program, allowing students the opportunity to engage in real-world issues with partner companies.

Part-time MBA
This program is well suited for working professionals who wish to leverage a broad based education in order to advance in their careers. The program is flexible and allows students to go as fast or as slow as they would like. There are four program options: Weeknights, Saturday Only, Accelerated two-year, and at our campus in Westchester.
# MBA Programs

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<td>2-6 Years</td>
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<tr>
<td>Fall Intake</td>
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Curriculum: Full-time MBA and Part-time MBA program

For our Full-time and Part-time MBA programs, our curriculum features unparalleled flexibility, 200 different electives, the resources of NYU, and an extensive global network.

Customize your coursework to meet your goals.
With our flexible core curriculum, about half of your MBA courses can be electives.
• Specialize in up to three areas out of more than 20.
• Choose from a variety of teaching methods – from case and lecture to hands-on simulations and team-based projects.

Enhance your MBA experience through the offerings of NYU and its global academic partnerships.
• Take up to 25% of your courses at other NYU graduate schools or international partner institutions.
• Gain global experience through an entire semester abroad or over the course of one to two weeks as part of our innovative Doing Business in... (DBi) program.
• Stern offers numerous dual degree options with other NYU schools and abroad.
SPECIALIZATIONS
Stern students may select up to three specializations from more than 20 options.

- Accounting
- Banking
- Business Analytics
- Corporate Finance
- Digital Marketing
- Economics
- Entertainment, Media & Technology
- Entrepreneurship & Innovation
- Finance
- Financial Instruments & Markets
- Financial Systems & Analytics
- FinTech
- Global Business
- Law & Business
- Leadership & Change Management
- Luxury Marketing
- Management
- Management of Technology & Operations
- Marketing
- Product Management
- Quantitative Finance
- Real Estate
- Social Innovation & Impact
- Strategy
- Supply Chain Management & Global Sourcing

MBA EXCHANGE PROGRAMS
Stern has semester abroad partnerships with 50 business schools in 29 countries around the world.

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China and Hong Kong
- Costa Rica
- Denmark
- England
- France
- Germany
- India
- Ireland
- Israel
- Italy
- Japan
- Mexico
- The Netherlands
- Norway
- Singapore
- South Africa
- South Korea
- Spain
- Sweden
- Switzerland
- Thailand
- Venezuela

DOING BUSINESS IN... (DBi)
DBi programs are one- to two-week intensive courses at partner schools in countries such as:

- Argentina
- Australia
- Brazil
- China
- Hong Kong
- Italy
- Poland
- Singapore
- Spain
- Turkey

DUAL DEGREES
Stern offers dual degree programs at NYU and abroad for students pursuing the traditional 2-year Full-time program, including:

- JD/MBA, NYU School of Law
- MBA/MFA, Kanbar Institute at the Tisch School of the Arts
- MBA/MPA, Wagner School of Public Service
- MD/MBA, NYU School of Medicine
- Dual MBA with HEC Paris
- MS in Mathematics/MBA, Courant Institute of Mathematical Sciences
Take the deep dive
For those passionate about Technology or Fashion & Luxury, NYU Stern offers two specialized Full-time one-year MBA programs.

Curriculum:

Tech MBA and Fashion + Luxury MBA

FASHION + LUXURY MBA
Sample core classes
• Luxury Marketing
• Next Generation Fashion Retail
• Consumer Behavior
• Managing in Creative Industries

PROGRAM STRUCTURE
Each of the specialized MBAs is comprised of four unique elements
• Focused, Lock-Step Curriculum with limited electives
• General Business Core
• Specialized Industry Core
• Required Relevant Experiential Learning Courses/Projects

TECH MBA
Sample core classes
• Tech Product Management
• Dealing with Data
• Emerging Technologies
• Software Engineering

FASHION LAB AND TECHNOLOGY ADVISORY BOARD
The Lab and Board both bring together prominent professionals and firms in industry and connects them with students to provide co-curricular programming, and experiential projects, as well as career advice and networking opportunities.
Stern Solutions
Experiential Learning Courses/Projects
Location Matters
Experiential learning at Stern gives you an advantage.

Stern Solutions offers a variety of experiential learning programs and provides students with the opportunity to solve a range of real-world problems. Stern Solutions project opportunities vary by MBA program.
Tackle Real World Issues in Real Time

**Experiential Courses**
Apply classroom learning to the real world needs of organizations.
- Stern Consulting Corps
- Tech & the City
- CFDA Masters Workshop
- Consulting Lab: Branding

**Fellowship Programs**
Receive financial stipends to pursue a summer internship.
- Social Impact Internship Fund (SIIF)
- NYU Stern Venture Fellows Program

**Industry Immersions**
Industry-specific educational programs for career switchers.

**Stern Signature Projects**
Partner with faculty to tackle complex, broad and global issues.
- Faculty Fellows
- Global Practicum
- NYU Production Lab

**Live Investment Funds**
- Michael Price Student Investment Fund (MPSIF)
- NYU Impact Investing Fund (NIIF)

**Board Fellows**
Learn how to influence at the highest level of a non-profit organization through a board service assignment.
Lisa Leslie is a professor in the management department. Her research demonstrated that high-potential women earn up to 10 percent more than their male counterparts in organizations that adopt diversity initiatives. This study was cited in Fast Company, Fortune, and Harvard Business Review.
Our Faculty

Learn from the opinion leaders who transform the practice of business and are dedicated to your success.

Our professors are premier researchers and experts in their fields.

- Aswath Damodaran is a legend in the field of valuation. He has authored several highly regarded academic texts and his insights are consistently featured in top media outlets.
- Nobel Laureate Robert Engle, Director of NYU Stern’s Volatility Institute, created the V-Lab, which measures global systemic risk.
- Named one of the top 100 Most Influential People in Business Ethics by Ethisphere Magazine, Dolly Chugh explores unconscious bias, social psychology and business.
- Anindya Ghose, an expert in the mobile economy, digital marketing and business analytics, was recognized by Poets & Quants as a “Top 40 Under 40” professor.
- Marketing Professor Adam Alter is the The New York Times bestselling author of two books, Irresistible and Drunk Tank Pink, as well as a frequent contributor to The New Yorker.
- Leading globalization researcher Pankaj Ghemawat is Director of NYU Stern’s Center for the Globalization of Education and Management and won the Thinkers50 award for his book, World 3.0.
- Management Department Chair Batia Wiesenfeld is sought after for her expertise in managing for organizational change, such as layoffs, restructuring and virtual work.

Senior business leaders are members of our faculty.

Stern’s downtown NYC address attracts a noteworthy roster of clinical and adjunct faculty.

- As President of Buzzfeed, Greg Coleman brings the business of technology and digital media to life.
- As a former Research Fellow at McKinsey and consultant to Fortune 500 companies, Anat Lechner offers real world experience in her Managing High Performing Teams course.
- Luke Williams, author of Disrupt and Executive Director of the W.R. Berkley Innovation Lab, assists leading brands such as American Express, Disney, GE, and Sony with innovation.
- The founder of nine companies, including L2 and Red Envelope, Scott Galloway regularly brings marketing challenges to his brand strategy and luxury marketing courses.
From day one, connect with classmates through our innovative orientation programs.
Community

“Sternies” are business-minded and friendly, personally driven and intensely collaborative, exceptionally intelligent and down-to-earth.

A Distinct Community
The Stern community is composed of students with individual viewpoints, histories and experiences and we work hard to bring together a diverse class, which includes:

- Women
- Students of Color
- LGBTQA Students
- Military Veterans
- International Students

Help each other succeed
Here are just a few examples:

- Serve as a teaching fellow or graduate assistant
- Join some of our over 40 professional, affinity and social clubs
- Participate in Student Government (SGov)

Make your mark
Stern is a place where you can lead and make a difference. Your ideas, initiative, and input are valued. This encouragement comes not only from the administration, but from fellow students.

MBA Student Clubs
Asian Business Society
Association of Hispanic & Black Business Students
Business Analytics Club
Emerging Markets Association
Entrepreneurship, Media & Technology Association
Entrepreneurs’ Exchange
European Business Society
Government & Business Association
Graduate Finance Association
Graduate Marketing Association
Japan Business Association
Jewish Student Association
Joint Ventures (Stern Partners and Families)
Latin American Business Association
Luxury & Retail Club
Management Consulting Association
Military Veterans Club
Outclass (LGBTQA Club)
Real Estate Club
Rugby Club
Social Enterprise Association
South Asian Business Association at Stern
SpeechMasters
Stern Adventures
Stern Arts and Culture Club
Stern Basketball Association
Stern Cellar
Stern Culinary & Hospitality Club
Stern Energy Club
Stern Follies
Stern Golf Club
Stern Healthcare Association
Stern in Africa
Stern Investment Management & Research Club
Stern Opportunity
Stern Private Equity Club
Stern Racquet Association
Stern Showcase
Stern Soccer Club
Stern Softball Club
Stern Women in Business
Strategy & Operations Club
Student Government
The Adam Smith Society
Map Your Future

120+ Countries
105,000+ Alumni
500+ CEOs
Connect instantly with alumni mentors
As soon as the first semester of your first year, you can start to network through NYU Stern Connect and join Stern’s robust LinkedIn community to set up coffee chats and informational interviews with alumni in your intended field. NYU Stern Connect provides tools to stay in touch over the course of your career.

Career Center for Working Professionals (CCWP)
Stern alumni have access to the Career Center for Working Professionals, which offers lifelong career development services, including:
- Assessments and mock interviews
- Networking events
- Year-round professional development workshops
- Job postings
- Convenient evening hours

Alumni
Stern offers one of the largest, most successful alumni networks of any business school.

Ongoing Programming and Publications
Each year, the Office of Development & Alumni Relations hosts over 100 programs for the global Stern community, including faculty conversations and large academic conferences, as well as networking hours and social gatherings.

Annual Alumni Holiday Celebration
NYU Stern’s Alumni Holiday Celebration offers alumni an exclusive evening of networking with faculty experts, leaders of industry, and fellow business leaders in the alumni community.

Stern’s Reunion Program
Each year, alumni reconnect and reminisce, make new connections, share accomplishments, and celebrate their achievements.
Career for Full-time MBA Programs

Whether it’s our Full-time MBA, Tech MBA or Fashion + Luxury MBA, NYU Stern’s deep relationships with top companies across industries ensure a strong record of placement success.

A network of career support
We believe career development is a central part of your business education. Our comprehensive career development program, called Ignite, provides you with the personalized support, tools, and training to reach your goals, including:

• Meeting one-on-one with our expert Career Development team
• Receiving interview coaching from industry professionals and fellow MBA students
• Identifying alumni contacts from our extensive network
• Learning from successful entrepreneurs through the annual New Venture Competition, Social Venture Competition, and NYU Technology Venture Competition

Unrivaled access to industry
Our downtown location and deep ties to New York’s leading enterprises provide vast networking opportunities. From consulting to consumer products to fashion and finance and media, the world’s most prestigious companies are just a subway ride away.

A proven track record
• Thousands of interviews across industries are conducted each year on campus.
• The vast majority of students secure full-time positions through Stern sources, such as on-campus recruiting, our alumni, Stern job postings, and on-site career fairs.

Whether you’re planning a career switch, making a move in your current industry, or launching a start-up, NYU Stern will get you connected.
More than 300 companies employed NYU Stern students in the last two years.

**Consulting**
A.T. Kearney
Accenture
Bain & Company
Boston Consulting Group
Campbell Alliance
Capgemini
Cognizant Business Consulting
Deloitte
Empire Valuation Consultants
Ernst & Young LLP
IBM Consulting
Interbrand
KPMG
Kurt Salmon
McKinsey & Company
PricewaterhouseCoopers
Prophet
Strategy&
The Hackett Group

**Consumer Products & Beauty**
Bayer
Burger King Corporation
Colgate-Palmolive
Estée Lauder
Johnson & Johnson
L’Oréal
Mars, Incorporated
PepsiCo
Philips
Reckitt Benckiser
Shiseido Cosmetics
Topps
The Dannon Company

**Entertainment, Media & Technology**
A&E Networks
Amazon.com
Apple
BRaVe Ventures
Bit.ly
DirecTV
eBay, Inc.
Facebook
Google
HBO Lionsgate
LinkedIn

**Finance**
American Express
Bank of America Merrill Lynch
Barclays Capital
BlackRock
Credicorp
Citi
Credit Suisse
Deutsche Bank
Evercore Partners
General Electric Corporation
Goldman Sachs
Guggenheim Securities
HSBC
JP Morgan
Macquarie
Moelis & Company
Morgan Stanley
Prudential
RBC Capital Markets
Standard & Poor’s
UBS
Wells Fargo Securities

**Fashion, Luxury & Retail**
BaubleBar
Coach
Givaudan
J. Crew
Macy’s
Nordstrom
Starbucks
Target
Tiffany & Co
Toys “R” Us, Inc.
Under Armour

**Nonprofit, Government & Social Enterprise**
charity: water
Education Pioneers
Federal Reserve Bank of NY
Lean In
NYU Stern Center for Business and Human Rights
US Department of State

**Pharmaceutical, Biotech and Healthcare**
Acsel Health
Bristol-Myers Squibb Co.
Genentech
Genzyme Corporation
Merck
Novartis
Pfizer
Regeneron Pharmaceuticals

**Real Estate**
Boston Properties
Brookfield Investment Management
Madison Realty Capital
Property Markets Group
Related Companies
The Howard Hughes Corp.
Toll Brothers
Career Resources

All Stern MBA students have access to more than 100,000 alumni worldwide. The Career Center for Working Professionals (CCWP) is dedicated to supporting Langone students and alumni in achieving their career goals by providing:

- One-on-one career coaching, tailored to individual needs
- Virtual and in-person events featuring alumni and industry experts
- Programs to enhance resume writing, networking, interviewing and other job search skills
- Seminars on special topics to assist with career advancement
- Exclusive Stern job postings that specifically target working professionals

Please Note: While Part-time MBA students have the opportunity to interview with companies during their final year through the Langone Ignite program, they do not have access to the Full-time MBA student summer internship recruiting program, including Full-time MBA corporate presentations and on-campus internship interviews.
Application Components

**Academic Profile**
- Undergraduate record
- Graduate record (if applicable)
- GMAT or GRE score
- TOEFL or IELTS score (if applicable)

**Professional Achievements**
- Resume and work history
- Letters of recommendation
- Essays

**Personal Characteristics**
- Essays
- Letters of recommendation/endorsement
- Interview (by invitation only)
An Education in Possible