

**NYU****LEONARD N. STERN  
SCHOOL OF BUSINESS**

**Fintech for Executives:  
Understanding and Managing Innovation in Financial Technology**

**May 6 – 8, 2019  
Classroom: Tisch 415 | Mealspace: Tisch 413**

<b>Monday, May 6</b>	<b>Tuesday, May 7</b>	<b>Wednesday, May 8</b>
<b>Breakfast 8:30 – 9:00am</b>	<b>Breakfast 8:30 – 9:00am</b>	<b>Breakfast 8:30 – 9:00am</b>
<b>Introduction to Financial Innovation</b> <b>Professor Kathleen DeRose</b> <b>9:00 – 10:30am</b>	<b>Smart Contracts and Dispute Resolution in Fintech</b> <b>Professor David Yermack</b> <b>9:00 – 10:30am</b>	<b>Fintech Business Models</b> <b>Professor Kathleen DeRose</b> <b>9:00 – 10:30am</b>
<b>Morning Break 10:30 – 10:45am</b>	<b>Morning Break 10:30 – 10:45am</b>	<b>Morning Break 10:30 – 10:45am</b>
<b>Introduction to Financial Innovation</b> <b>Professor Kathleen DeRose</b> <b>10:45am – 12:15pm</b>	<b>Smart Contracts and Dispute Resolution</b> <b>Professor David Yermack</b> <b>10:45am – 12:15pm</b>	<b>Fintech Business Models</b> <b>Professor Kathleen DeRose</b> <b>10:45am – 12:15pm</b>
<b>Lunch Break 12:15 – 1:15pm</b>	<b>Lunch Break 12:15 – 1:15pm</b>	<b>Lunch Break 12:15 – 1:15pm</b>
<b>Blockchains and Cryptocurrencies</b> <b>Professor David Yermack</b> <b>1:15 – 2:45pm</b>	<b>Investing in cryptocurrency and initial coin offerings</b> <b>Professor David Yermack</b> <b>1:15 – 2:45pm</b>	<b>Fintech Valuation and Unicorns</b> <b>Professor Kathleen DeRose</b> <b>1:15 – 2:45pm</b>
<b>Afternoon Break 2:45 – 3:00pm</b>	<b>Afternoon Break 2:45 – 3:00pm</b>	<b>Afternoon Break 2:45 – 3:00pm</b>
<b>Blockchains and Cryptocurrencies</b> <b>Professor David Yermack</b> <b>3:00 – 4:30pm</b>	<b>Investing in cryptocurrency and initial coin offerings</b> <b>Professor David Yermack</b> <b>3:00 – 4:30pm</b>	<b>FinTech Implications &amp; Future</b> <b>Professor Kathleen DeRose</b> <b>3:00 – 4:30pm</b>
		<b>Program Conclusion and Evaluations</b> <b>4:30 – 5:00pm</b>