

**NYU****LEONARD N. STERN
SCHOOL OF BUSINESS**

**Innovation Leadership:
Fostering a Culture of Game-Changing Transformation
October 15 - 16, 2018**

Classroom: KMC 4-90 | Mealspace: Tisch L101

Monday, October 15	Tuesday, October 16
Breakfast 8:30 - 9:00am	Breakfast 8:30 - 9:00am
MOTIVATION for Innovation Leadership: Building Growth Prospects Professor Williams 9:00 - 10:30am	METHODS for Innovation Leadership: Challenging the Status Quo Professor Williams 9:00 - 10:30am
Morning Break 10:30 - 10:45am	Morning Break 10:30 - 10:45am
MOTIVATION for Innovation Leadership: Sustaining versus Disruptive Innovation Professor Williams 10:45am - 12:15pm	METHODS for Innovation Leadership: Generating & Facilitating Ideas Professor Williams 10:45am - 12:15pm
Lunch Break 12:15 - 1:15pm	Lunch Break 12:15 - 1:15pm
MINDSET for Innovation Leadership: Managing an Innovation System Professor Williams 1:15 - 2:45pm	METHODS for Innovation Leadership: Designing & Describing Concepts Professor Williams 1:15 - 2:45pm
Afternoon Break 2:45 - 3:00pm	Afternoon Break 2:45 - 3:00pm
MINDSET for Innovation Leadership: Core Capabilities and Rigidities Professor Williams 3:00 - 4:30pm	METHODS for Innovation Leadership: Pitching Ideas to the Stakeholders Professor Williams 3:00 - 4:30pm
Happy Hour 4:30 - 5:30pm	Program Conclusion and Evaluation 4:30 - 5:00pm