TOPICS: Five Years of Chart Reading/ The Secrets of Graphics Presentation
SPEAKERS: Kaiser Fung (NYU SCPS) & Dona Wong (Siegel+Gale)
DATE: Friday, April 30th
TIME: 11:30 AM-12:30PM
PLACE: KMC 5-90

ABSTRACTS:

Talk 1 - Five Years of Chart Reading
Kaiser Fung (NYU SCPS)

This talk will review the highlights from five years of blogging about charts and graphics in the mass media. Junk Charts (http://junkcharts.typepad.com), with the slogan “Recycling chartjunk as junk art”, is a pioneer in statistical graphics blogs.


Talk 2 - The Secrets of Graphics Presentation
Dona Wong

We live in a data-driven world, where the ability to create effective graphics has become as indispensable as good writing. With computer technology, anyone can create graphics, but few know how to do them well. Too often we pay more attention to “pretty” than to the most important element: information. When a graphical piece of information is done right, you can’t tell that there is design behind it; information flows to the viewer in the clearest and most efficient way.

Dona Wong is an expert in conceptualizing and producing information graphics that are easily understood by millions of demanding readers on a daily basis. Drawing on her years of experience as a visual journalist for both The Wall Street Journal and The New York Times, he will offer her insights on how to communicate with clear, concise, and intelligent graphics.