Program

9:30 - 10:00am Breakfast

10:00 - 10:15am Introductory Remarks and Welcome

10:15 - 11:15am Organizational Form, Information Asymmetry, and Market Prices
Bogachan Celen and Catherine Thomas (Columbia GSB)
Discussant: Nicola Persico (NYU)

11:15 - 11:30am Coffee break

11:30 - 12:30am Selective Trials, Information Production and Technology Diffusion
Sylvain Chassang (Princeton), Gerard Padro I Miquel (LSE) and Erik Snowberg (Caltech)
Discussant: Johannes Horner (Yale)

12:30 - 2:00pm Lunch break

2:00 - 3:00pm Equilibrium Product Selection
Yongmin Chen (University of Colorado at Boulder) and Michael H. Riordan (Columbia)
Discussant: Barry Nalebuff (Yale)

3:00 - 3:15pm Coffee break

3:15 - 4:15pm Mergers and Sunk Costs: An application to the ready-mix concrete industry
Allan Collard-Wexler (Stern, NYU)
Discussant: Lanier Benkard (Yale)