D FOR THE PRICE OF ONE

oney by doubling up on degrees

bout the
ur col-
e in to-
roat job
hy not
Dual
ns are
ance at
rea-
nd
kin, se-
emic
ty. "The
nts is to
e you
redits
d gradu-
ars you
degree
it alone
"You're
ount of
e/Mas-
e pro-
ant
such a
d, five-
m is di-
struc-

tion and clinical clerkships, including one of research.

Fortunately, at Hofstra (which has over 100 such programs), students can apply for these intense paths of study at any point during their college career.

"Let's say you're a marketing major as an undergrad and determine you would like to earn a master's in [the field]. You can pursue dual bachelor's and master's degrees in marketing and marketing," says Schmelkin. "Or, an accounting major [can] decide to pursue marketing on a graduate level so as to be more marketable when looking for a job," she adds.

Other popular dual-degree program combinations at Hofstra include: Computer Science B.A./M.S., Legal Education Accelerated Program B.A./J.D. and the Bachelor's in Business Administration (B.B.A.) in Accounting, Finance or Entrepreneurship, which is matched with a Master's in Business Administration (M.B.A.) in Health Services Management, Marketing or Taxation.

—Erika Prafder

Seeing it both ways

Learning two sides of business helps career advancement

FOR Tamara Yurovsky, the choice to pursue double master's degrees in architecture and lighting design was a challenging decision.

The four-year program is one of many at the School of Constructed Environments at Parsons The New School for Design.

To succeed, "You must devote [yourself] 24/7. Your studies will be your life," says Yurovsky.

The payoff is in the knowledge base and preparedness for the workplace, according to Derek Porter, assistant professor and director of Parsons' MFA Lighting Design, and principal designer of the Derek Porter Studio.

"It's a less-conventional way of teaching," he says.

At The New School's Eugene Lang College of Liberal Arts, dual-bachelor degrees are heating up. "Students are excited that they can combine concentrated study in design with another liberal arts subject," says Stephanie Browner, dean at the school.

The ideal student is someone who, "Wants to combine an art education with the liberal arts traditions of reading and critical thinking," says Browner.

At New York University, the joint MBA/MFA program is a partnership of the Stern School of Business and Maurice Kanbar Institute of Film and Television at the Tisch School of the Arts. The three-year program is aimed at film industry-types who want to be as comfortable on Wall Street as they are with the creative side, says Sam Craig, adjunct professor and director of Stern's entertainment, media and technology program.

"The business is increasingly complex, particularly on the financing side," he says.

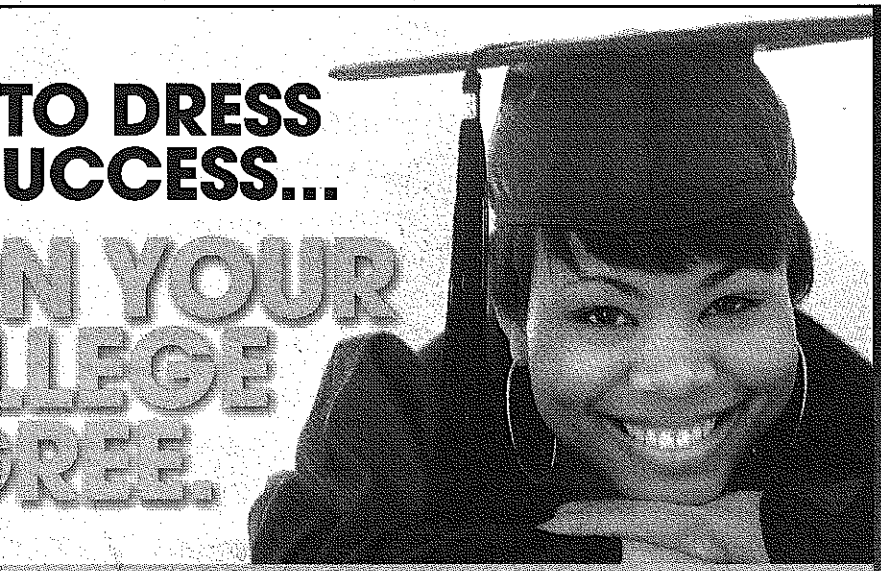
Ryan Heller completed his joint degree program last May. Today, as an employee of the digital arm Starz network, Heller says his college path was worth it.

"I wanted to be able to speak the language of business and development people. Having both degrees definitely gives you an edge," he says. *— Erika Prafder*



Astrid Stawiarz

Ryan Heller's business and film degree helped him to network.



LOCATIONS

S CAMPUS
Street
027

CAMPUS
IZA
t

■ **CNR CO-OP CITY CAMPUS**
755 Co-op City Boulevard
Bronx, NY 10475
718.320.0300

■ **CNR JOHN CARDINAL O'CONNOR CAMPUS**
332 East 149th Street

■ **CNR NEW ROCHELLE CAMPUS**
29 Castle Place
New Rochelle, NY 10805
914.654.5528

OPEN HOUSE
AT 5 LOCATIONS
TUESDAY, JANUARY 17
6:00 P.M. TO 8:00 P.M.

Accelerated Bachelor of Arts degree program for working adults 21 and over

- Convenient day, evening, and weekend classes
- Attend two classes per week for full-time status
- Join other CNR graduates and achieve your dreams in business, law, medicine, ministry, education, and social work
- Personal financial aid counseling available at all campuses