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YOUNG GIVERS

A new generation of up-and-coming philanthropists

By Christine Liu

There's a new generation of givers on the scene—driven, philanthropic-minded young New Yorkers who donate their time to their favorite cause, whether it be to sustain museums or support New York's iconic cultural organizations like Carnegie Hall or Lincoln Center. Below are just a few of the emerging young philanthropists in our city today.

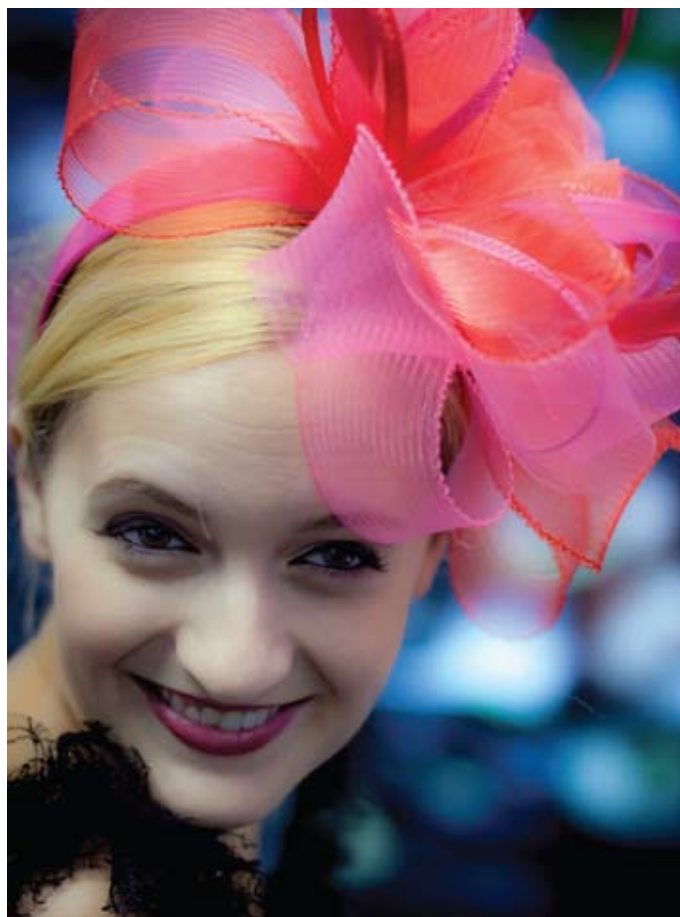
An emerging artist herself, Annika Connor makes it her mission to help sustain the local art community.

"As an artist, I believe I have a responsibility to support the community in which I'm creating," Connor said. Connor is a member of the Young Fellows of the Frick Collection, the Guggenheim Young Collectors Council and Acquisitions Committee, the Screen Actors Guild, Fractured Atlas, Emerging Leaders of New York Arts, Art & Business Council, Volunteer Lawyers for the Arts and the Roundtable and Fashion Committee at the National Arts Club. Connor is also the president of Active Ideas Productions, an arts-devoted corporation that serves the art community through publication of young artists' works.

Seven years ago, Connor made a commitment to donate the average of one painting sale a year to different cultural institutions.

"As my painting values and sales have increased, the amount I give increases, too," Connor said. As a patron of many museums, she credits the Frick Collection for influencing her aesthetic.

"I used to come to the museum as a young girl, and I know I wouldn't be the artist I am today without its influence," she said. "Even today, the inspiration I find there cannot be measured. Any donations or support I give is just my way of saying thanks to the muses in the museum."



But it's not just individual philanthropists that are taking center stage. Groups of young philanthropists are becoming the new norm.

Carnegie Hall Notables is a group of young New Yorkers dedicated to supporting arts and music education in New York City and around the globe. This group is reserved for those under 40 only.

"[The Carnegie Hall Notables] play an active role in furthering Carnegie Hall's mission to bring the transformative power of music to the widest possible audience," said Luke Gay, manager of Carnegie Hall Notables. Membership into the Notables program ranges from the Prelude level (\$20) to

Supporter (\$500), Sustainer (\$1,000) and Patron (\$2,000).

Funding from Carnegie Hall Notables benefits the Weill Music Institute at Carnegie Hall. Reaching more than 170,000 people annually, WMI provides free and low-cost programs for people of all ages, regardless of musical background.

The Notables' newest program is the Musical Connections program, which brings free live music and creative workshops to local homeless shelters, correctional facilities, healthcare settings and senior service organizations, Gay said. In return for their hard work, Notables also get some perks.

"Notables are invited to a range of programs each season,

Members of the young philanthropic group the Carnegie Hall Notables, from left: Daniel Aripol, Gigi Sih, Helena Khazanova and Mary Rocco. Left: Young philanthropist Annika Connor.



including cocktail receptions, panel discussions, and behind-the-scenes events at Carnegie Hall," Gay said. They can also purchase discounted tickets to selected Carnegie Hall events for just \$20. Now that's a steal.

Carnegie Hall isn't the only big-name cultural institution that encourages young people to get involved in philanthropy. Young Patrons of Lincoln Center (YPLC) brings young music lovers together to appreciate—and benefit—art in its many forms.

"It's so important at a place like Lincoln Center, where a lot of our audiences are on the older side, [to get young people involved]," said Caroline Hamilton, assistant director of Individual Giving. YPLC is a group intended to facilitate further giving down the road, Hamilton said.

"It was important to start a group where young concert goers can support us a little now, and hopefully support us more in the future," she said. Membership at a young patron level is just \$250, and includes two exclusive YPLC events, discounted price for the YPLC annual benefit, sneak peeks at Lincoln Center programming and even first dibs on ticket sales, all of which foster an early love for the arts. Sounds like a win-win to us.

THE ULTIMATE BOARDROOM

We give you the inside scoop on New York's chairman of the boards

By Natalie Howard



Chairwoman of the Board of the UJA-Federation of New York

Alisa Robbins Doctoroff

Alisa Robbins Doctoroff sits at the helm of the world's largest local philanthropy, one known for strengthening community and helping 1.4 million people in New York City, Westchester County and Long Island, as well as three million in Israel and 60 other countries. Funds raised by UJA-Federation

sustain the activities of more than 100 health, human-service, educational, and community agencies. Every day, these community-based organizations provide a multitude of services that improve and enhance people's lives.

Doctoroff was appointed chairwoman of the board of UJA-Federation in July 2010, bringing dedication and years of experience to her new role. Before becoming chair, Doctoroff served as the president of the Abraham Joshua Heschel School, where she helped found its high-school division in 2001. Doctoroff graduated from Harvard College and received an M.B.A from the University of Chicago, as well as an M.A. in Jewish studies from the Jewish Theological Seminary.

"I see community as UJA-Federation's largest asset, and strengthening it as its greatest challenge," she said. "It is also what people, Jews and non-Jews alike, need most in a world that is global, fast-paced and demanding."



The Lustgarten Foundation Chairman of the Board

Charles Dolan

If Charles Dolan had to vocalize the Lustgarten Foundation's key goals, it would be "to increase national awareness of pancreatic cancer and fund more research." And since its founding in 1998, the organization has been doing just that.

The Lustgarten Foundation supports research to find a cure for pancreatic cancer, facilitates dialogue within the medical and scientific community, and educates the

public about the disease. Because Cablevision Systems Corporation underwrites the foundation's administrative costs, 100 percent of all donations to the foundation, including those garnered from fund-raising events such as the Holiday Rock & Roll Bash and the Marc Lustgarten Memorial Golf Outing, go directly to pancreatic cancer research.

The Lustgarten Foundation bears the name of Marc Lustgarten, former vice chairman of Cablevision and a victim of pancreatic cancer. It is the United States' largest private supporter of pancreatic cancer research, contributing more than \$38 million to research. Charles Dolan is the founder and chairman of Cablevision, the founder of HBO as well as the chairman of the board of directors for the Lustgarten Foundation. He worked with Marc Lustgarten from 1975 to Lustgarten's death, in 1999. Before succumbing to his pancreatic cancer, Lustgarten helped found his namesake organization, which Dolan continues to chair.



Lincoln Center Corporate Fund

The Lincoln Center Corporate Fund, a unique example of an effective business/arts partnership, raises vital unrestricted funds from corporations and professional firms for 11 world-class performing arts organizations resident at Lincoln Center. The unrestricted nature of these funds is crucial to these organizations' mission of bringing the best in the performing arts to the broadest audience possible. For information about the Corporate Fund and the benefits available to participating companies and their employees, please call 212.875.5430.

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Ronald McDonald House New York
Chairman of the Board
Stanley Shopkorn

Stanley Shopkorn has brought his business know-how to the Ronald McDonald House, helping to balance the house's budget in his first year in office. Shopkorn, chairman since 2006, was the head of equities trading at Moore Capital Management LLC before leaving to open his own hedge fund, Hilltop Park Fund LP.

The Ronald McDonald House New York, located on East 73rd Street between First and York avenues, takes in families of children with cancer who have traveled to New York to receive medical treatment. The Ronald McDonald House NY works with 14 local hospitals to provide its guests with medical treatment. The New York house, with the ability to house 84 families at once, is the organization's largest.

"Cancer is a horrible disease that can be incredibly disruptive for families," Shopkorn told the New York University Cancer Institute, for which he sits on the board. This becomes less true with the work of the Ronald McDonald House of New York. Shopkorn relishes working with and for these organizations because "it gives me an opportunity to learn more about cancer, especially in children."



The YMCA of Greater New York
Chairman of the Board
Kevin Burke

Kevin Burke has served on the board of directors

since 2001 and was named chairman in 2009. Burke has a long history of service to New York City residents that he continues as a part of the board of the YMCA. He is also the chairman, president and CEO of Consolidated Edison Inc. Burke also serves on the boards of various organizations, including the American Gas Association, the New York Botanical Garden and the Energy Association of New York.

The YMCA of Greater New York aims to instill the values of caring, honesty, respect and responsibility in New York City youth, though the organization's facilities are open to the public. The YMCA offers athletic programs, academic support services, volunteer opportunities and job training to its 350,000 members.

Burke's philanthropy has him serving the New York public in general, but his role as chairman of the YMCA of Greater NY allows him to interact more closely with one particular demographic: kids.

"The YMCA is the leader in youth services, and we plan to expand our existing programs and develop new programs to benefit New York's children," Burke told the organization's Web site.



American Ballet Theatre
Chairman of the Board
Donald Kramer

Donald Kramer has served on the American Ballet Theatre's board of governing trustees since 2005 and was just elected chairman in January 2011. Since retiring from his work on Wall Street, Kramer has founded several insurance companies and

now has time to devote to more personal interests. He is on the board of trustees at Brooklyn College, from which he holds a Bachelor of Arts and an honorary doctorate, and is also currently chairman of the nonprofit National Dance Foundation of Bermuda. Kramer can see his own blend of business experience and cultural knowledge reflected in the performance of the ABT.

Launched in 1939, the American Ballet Theatre is one of the premier dance companies in the world, performing for more than 600,000 people each year. Its shows have toured more than 125 cities in over 40 countries. American Ballet Theatre works to sustain the United States' cultural heritage through the preservation and development of all styles of dance.

"I have watched American Ballet Theatre perform brilliantly onstage, and equally well offstage, as a well-run organization that has weathered the economic downturn," Kramer told the organization's Web site.



Lincoln Center Chairman
of the Board

Katherine Farley

In June 2010, Katherine Farley became the second woman to be elected Lincoln Center's chairwoman when she took over the board of directors. Farley joined Lincoln Center's board in 2003, became a vice chairman in 2005, and since 2006 has served as chairman of the \$1.2 billion Lincoln Center Development Project. This committee focuses on renovating Lincoln Center's performance spaces, most recently Alice Tully Hall

and Broadway Plaza. Farley's husband, Jerry Speyer, is the chief executive of Tishman Speyer.

Lincoln Center, spanning across 16.3 acres and encompassing 12 different organizations, including the Juilliard School, the New York Philharmonic and, of course, the Lincoln Center Theater, is no doubt a tough organization to chair. Farley said she hopes her involvement with Lincoln Center, especially its development team, will help its spaces become "more accessible to the public, more user-friendly for younger audiences."



Co-Chairmen of the
Metropolitan Opera Board
**Christine Hunter
and Ann Ziff**

The Metropolitan Opera is lucky enough to have two chairwomen of the boards—Christine Hunter, who has served as chairman since 2005, and Ann Ziff, who will take on full responsibilities of the position later this year. Hunter has been a member of the Met Opera's board of directors since 1983. From 1974 to 2004, Hunter served on the board for the Washington National Opera as president, chairwoman of the board and CEO. In May 2010, Ziff joined her as co-chairwoman and

When you have 100 beneficiary agencies at the ready, you can respond to almost any crisis.



The aftermath of Hurricane Katrina. Photo: Getty Images

Terrorism in Israel. 9/11. The tsunami. Katrina. The Haiti earthquake. In all these disasters UJA-Federation responded, providing aid, shelter, and counseling to victims.

But responding is more than about springing into action the day disaster strikes. It's about having beneficiary agencies prepared for crisis the day before, providing everything from emergency aid on day one to trauma counseling even months later.

Responding to crises. Just one of the things UJA-Federation does to help New Yorkers of all backgrounds and people around the world. To learn more and make a difference, visit www.ujafedny.org.

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will assume full duties of the position later in 2011.

The Metropolitan Opera is currently in its 127th season as a hub for the world's most talented conductors, instrumentalists, vocalists, dancers and producers. And the Met doesn't shy away from innovation, broadcasting performances to movie theaters across the words and adding more modern pieces to its repertoire. Each season the Metropolitan Opera boasts more than 800,000 guests to upward of 200 performances.

In early 2010, Ziff gifted the Met Opera with \$30 million, the largest donation received by the organization from a single individual. She has been on the board at the Met Opera since 1994, though opera has been in her life for much longer. Ziff's mother, Harriet Henders, was a soprano and even made her U.S. debut at the Metropolitan Opera in 1939.

"Opera has been in my blood since I was little," Ziff said in a previous interview. Ziff also serves on the board at Carnegie Hall and the American Museum of Natural History and as a vice chairwoman at Lincoln Center.

The Metropolitan Museum of Art Chairman of the Board

James Houghton

After 16 years on the board, James Houghton was named the Metropolitan Museum of Art's chairman. Houghton holds Bachelor of Arts and M.B.A. degrees from Harvard University, where he is now a senior fellow of Harvard College and a member of the Harvard Corporation.

Houghton has a long history of supporting the arts. He currently serves on the boards of the Pierpont Morgan Library and Corning Incorporated, a glassware and ceramics company, which he has been with since 1962. Houghton also serves on the boards for ExxonMobil and MetLife.

The Metropolitan Museum of Art is one of New York City's largest and oldest art museums. Founded in 1870, the 2 million-square-foot museum displays upward of 2 million pieces of art, reflecting more than 5,000 years of history. Such a sizable base

allows the Met to collect and communicate exceedingly diverse stories. That's a tall order for Houghton to fill.

"First and foremost, the priority of the Metropolitan's trustees and staff is that the museum remains a vibrant cultural resource for the widest possible audience," Houghton said.



Carnegie Hall Chairman of the Board

Sanford Weill

Sanford Weill might now spend his days as a proponent of classical music, but this was not always the case. Weill attended Peekskill Military Academy before graduating from Cornell University with a Bachelor of Arts degree in government. Weill went into banking and founded his own investment banking firm that he later sold to American Express. He became president of American Express and then resigned in order to form CitiGroup.

Weill, however, hasn't forgotten his roots. He endowed Cornell with its medical school, called the Weill Cornell Medical College, and has donated more than \$250 million to the university. Weill currently serves of chairman of the board of overseers at Weill Cornell Medical College and as an emeritus member of the board of trustees of Cornell University.

Weill also has a long history with Carnegie Hall. In 1986, the Chamber Music Hall was renamed the Joan and Sanford I. Weill Recital Hall in honor of the pair, and in 1991, Sanford was named chairman of the board of trustees.

"I pledge that we will always use your support as you

intended to deliver exemplary artistic and education programs and to do all that we can to make the world a better place through music," Weill wrote in Carnegie Hall's 2010 Annual Report.

Three different stages performance spaces—Isaac Stern Auditorium, Weill Hall and Zankel Hall—make up the Carnegie Hall building. Built in 1890, Carnegie Hall hosts more than 250 musical performances a year, many of them classical music showcases.



Brooklyn Academy of Music Chairman of the Board

Alan Fishman

Alan Fishman might be new to music education, but he's certainly not new to Brooklyn.

"Throughout my lifetime of living in Brooklyn and raising my children here," Fishman told the New York *Daily News*, "I have worked to enrich this great borough with art, culture, educational experiences and economic development."

Fishman was the president and CEO of the Brooklyn-based Independent Community Bank before it was bought by Sovereign Bank. He was also elected chairman of the Brooklyn Chamber of Commerce in 2002. Fishman also currently chairs the Brooklyn Academy of Music and the Brooklyn Navy Yard Development Corporation and co-chairs the Downtown Brooklyn Partnership, which oversees and coordinates development plans in downtown Brooklyn.

Founded in 1861, the Brooklyn Academy of Music is America's oldest continuously operating performing arts center. BAM is home to a four-

screen movie theater, an art gallery, a cafe and a restaurant. The space acts as the backdrop for political rallies, educational programs, theater performances and speakers such as an Amelia Earhart and Langston Hughes.

But if there's one thing Fishman knows more about than Brooklyn, it's banking. Fishman holds economic degrees from Brown and Columbia and has worked for Washington Mutual, Chemical Bank and ContiFinancial Corporation. Fishman was the CEO of Washington Mutual when its assets were seized by federal regulators in 2008.



The Jewish Museum New York Chairman of the Board

Joshua Nash

Established in 1904, the Jewish Museum New York has made a name for itself as one of the nation's premier exhibitors of Jewish culture. The museum offers numerous family-oriented activities each month, including an activity center and special exhibitions focusing on kid favorites, such as Curious George and Shrek.

This new focus on the younger generation might be the work of the museum's chairman of the board of trustees, Joshua Nash. Elected to the position in 2007, Nash may be the museum's youngest chairman ever, but that doesn't mean he's an amateur. He touts the Jewish Museum New York as a "preeminent institution where millennia of Jewish culture are made manifest through the arts for people of all backgrounds."

Nash succeeded his father, Jack Nash, as the chairman of Avatar Holdings Inc. in 2004. He also chairs Ulysses



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Make-A-Wish Foundation of Suffolk County
Make-A-Wish Foundation of the Hudson Valley
Marty Lyons Foundation
Maryknoll Lay Missioners
Mental Health Association in Suffolk County
Mental Health Association of Nassau County
Mentoring USA
Mercy Haven
Mercy Home for Children

Montauk Historical Society - Montauk Lighthouse Museum
My Sisters' Place
myGoodDeed
National Foundation for Facial Reconstruction
Nazareth Housing
Neighborhood Coalition for Shelter
Neighbors Together
New York City Audubon Society
New York City Coalition Against Hunger
New York City Mission Society
New York City Police Foundation
New York Disaster Interfaith Services
New York Historical Society
New York Law Enforcement Foundation
New York Police & Fire Widows' & Children's Benefit Fund
New York Restoration Project
Palladia
Partnership for the Homeless
Planned Parenthood of New York City
Police Reserve Association, City of New York
Port Washington Youth Activities
Puppies Behind Bars
Queens Library Foundation
Rainforest Foundation US
Reach into Cultural Heights
Reach Out and Read of Greater New York
Research to Prevent Blindness
Resources for Children with Special Needs
Retreat
Riverdale Neighborhood House
Riverkeeper
Ronald McDonald House of New York
Room to Grow National
Roundabout Theater Company
Rye Arts Center
Safe Horizon
Safe Space NYC
Services and Advocacy for GLBT Elders (SAGE)
Save-A-Pet Animal Rescue
Scenic Hudson
Selfhelp Community Services
Sesame Workshop
Sexuality Information & Education Council of the United States
Sick Kids Need Involved People (SKIP)
The Sikh Coalition

Society of St. Vincent de Paul in the Diocese of Rockville Centre
South Bronx Overall Economic Development Corporation
Sports and Arts in Schools Foundation
St. Christopher's
St. Vincent's Services
Stanley M. Isaacs Neighborhood Center
Starlight Children's Foundation
Staten Island Center for Independent Living
Staten Island Mental Health Society
Staten Island Museum
Suffolk County United Veteran's Halfway House Project
Suffolk Y Jewish Community Center
Teatown Lake Reservation
The Catalog for Giving of New York City
The Door - A Center of Alternatives
Theater for the New City Foundation
Theatre Museum
Thursday's Child
Twenty-First Century Foundation
Union Settlement Association
Unique People Services
United Cerebral Palsy Association of Nassau County
United Hospital Fund
United Neighborhood Houses of New York
United Way of New York City
University Settlement Society of New York
Urban Pathways
VISIONS
Volunteer Referral Center
Westchester Institute for Human Development
Westchester Land Trust
Wildlife Conservation Society
Women in Need
Women's City Club of New York
Women's Prison Association
Women's Housing and Economic Development Corporation
World Lung Foundation
World Rehabilitation Fund
Wyandanch Homes and Property Development Corporation
YES Community Counseling Center
YMCA of Central and Northern Westchester, N.Y.
Yorkville Common Pantry
Young Audiences New York



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Management LLC and serves as a trustee of Carnegie Hall. Nash received his Bachelor of Arts from the University of Pennsylvania.

Both over the years and more recently under Nash's watch, the Jewish Museum has worked to broaden its influence, both demographically and geographically. To expand its realm of influence internationally, the Jewish Museum loans out its exhibitions to cities across the United States and Europe. In tandem with the Film Society of Lincoln Center, the Jewish Museum also helped found the annual New York Jewish Film Festival with the Film Society of Lincoln Center in 1991.



New York Philharmonic
Chairman of the Board

Gary Parr

Gary Parr earned his M.B.A. from Northwestern University, and he has since put it to good use making a name for himself on Wall Street. As the deputy chairman of Lazard Ltd., an independent investment bank, he has brokered transactions involving Lehman Brothers, Barclay's, Morgan Stanley, and the New York Stock Exchange. He brings his financial know-how to the New York Philharmonic, the Parr Center for Ethics at the University of North Carolina and Venetian Heritage Inc., a nonprofit that encourages cultural exchanges between the United States and Italy, as the chairman of each of their boards.

But Parr wasn't always such an overachiever. As a high-school student, Parr didn't care for academics and was originally denied admittance to the University

of North Carolina. He calls this rejection "the best thing that ever happened to me" because it lit a fire in him to change his path. He ended up graduating from the University of North Carolina with honors.

He couldn't have been more honored when the New York Philharmonic elected him its chairman in 2009.

"I think of this as the best job someone would pay to have," Parr told *The New York Times*.

No doubt his financial prowess is a great asset to the organization, but the feeling is mutual. Parr is a great lover of music, attending about 15 New York Philharmonic performances a year. The New York Philharmonic was founded in 1842 and is the oldest symphony orchestra in the nation. Last year, the troupe performed its 15,000th concert.



New York University
Chairman of the Board

William Berkley

William Berkley certainly has come full circle. He graduated from New York University's Stern School of Business in 1966 with a Bachelor of Science degree and then went on to earn his M.B.A. from Harvard Business School. In 1967, he founded W.R. Berkley Corporation, a Fortune 500 insurance holding company, where he still acts as its chairman, director, and CEO.

But Berkley couldn't forget about N.Y.U. He serves as the chairman of the board and CEO at N.Y.U. as well as the chairman of the board of overseers for the Stern School of Business. N.Y.U. is one of the largest private universities in the country, with more

than 40,000 graduate and undergraduate students. The university has a portal campus in Abu Dhabi and recently launched a campaign to become more environmentally friendly by harnessing wind power.

Berkley brings the entrepreneurship that Stern instilled in him to the rest of the university. He works with a self-proclaimed "drive toward bigger, better and faster and the exercise of the imagination without restraint. This is the culture we will continue to make synonymous with that of N.Y.U."

But Berkley isn't all, well, business. He is on the board of trustees for the National Parks Conservation Association and is the chairman of Achievement First, a coalition of charter schools for inner-city students in Connecticut and New York.



Columbia University
Chairman of the Board

William Campbell

Columbia University is of one of the eight Ivy League universities and the oldest institution of higher learning in New York. The university administers the Pulitzer Prize annually. As one of the top research universities in the country, Columbia is looking to expand its campus into Manhattanville in order to have more room for classrooms and research.

Columbia University's 24-member board of trustees selects the president of the university, oversees all staff appointments, monitors the budget and endowment and protects university property. The university wouldn't trust just anyone with such lofty

responsibilities, and in 2005 bestowed them upon alumnus William Campbell.

Campbell earned his Bachelor of Arts in 1962 and then his Masters of Science in 1964, both from Columbia University. While an undergraduate, Campbell was a star football player. He carried on his legacy by coaching the school's football team from 1974 to 1979.

Campbell has a history of returning to old favorites. He was formerly the CEO of Intuit Inc. and VP of Marketing at Apple, and now serves on both of their boards.



CUNY Chairman of the Board
Benno Schmidt

The City University of New York is the state's public university system consisting of 23 higher learning institutions. More than 450,000 students are part of the CUNY schools, which also sponsor CUNY TV, a cable television service, and CUFF, the City University Film Festival, founded in 2009.

In April 2003, Governor George Pataki named Benno Schmidt as the new chairman of the board of trustees for the City University of New York. Schmidt had been vice chairman since 1999. A graduate of Yale University's undergraduate program and Yale Law School, Schmidt knew exactly where to look first in his mission "to broaden access to educational excellence."

Schmidt served at Yale University's 16th president, from 1986 to 1992, and during his term, the endowment grew faster than at any other university. He taught at Columbia University and acted as the dean of its law school

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Research Foundation

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Riverkeeper

Ronald McDonald House New York

Sanctuary for Families

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Team Hole in the Wall

UJA Federation of New York/
Sports for Youth

Union Settlement Association

Voices of September 11

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before returning to Yale.

But Schmidt doesn't narrow his focus on education reform to secondary schools. He is also the chairman of Avenues: The World School, the first international coalition of private K-12 schools. He was previously the chairman of EdisonLearning, an organization managing public schools in the United States and United Kingdom, where he still serves on the board. A noted proponent and scholar of the First Amendment, Schmidt worked for Earl Warren, chief justice of the United States Supreme Court, before returning to the classroom.

New York City Ballet
Chairman of the Board

John Vogelstein

For the New York City Ballet, two is better than one, and so it has doubled up on some of its most recognizable features. It was the first ballet institution in the world to have two permanent homes—David H. Koch Theater at Lincoln Center and the Saratoga Performing Arts Center in Saratoga Springs, New York. The NYCB has the largest repertoire of any other United States-based ballet company even though it was established relatively recently, in 1948. The New York City Ballet also holds two main objectives: to preserve the standards of excellence established by its founders, and to develop new aesthetics that draw on the talents of contemporary choreographers and composers.

At the helm of all this, however, is only one man—John Vogelstein. A 55-year veteran of the investment banking business, Vogelstein has been with the private-equity firm Warburg Pincus since 1967. Vogelstein sits on the boards of ballet companies and equity firms and everything in between. He is a trustee for New York University and the Jewish Museum and the chairman for the charity Prep for Prep. And just recently, he was named the chairman of Third Way, a moderate Democratic think tank. He also attended Harvard College.



N.Y.U. Langone Medical
Center Chairman of the Board

Kenneth Langone

The N.Y.U. Langone Medical Center is one of the nation's highest-quality medical facilities and consists of N.Y.U. School of Medicine, the Skirball Institute for Biomolecular Medicine, the Sackler Institute of Graduate Biomedical Sciences, three hospitals and several research programs.

Kenneth Langone has certainly made a name for himself within the New York University community. He has been a trustee of N.Y.U. since 1997 and the chairman of the N.Y.U. Medical Center's board of trustees since 1999. In 2008, Kenneth and his wife, Elaine, donated \$200 million to N.Y.U.'s Medical School, the single largest donation in the center's history. In response, N.Y.U. renamed it the N.Y.U. Langone Medical Center.

But this wasn't Langone's first foray into philanthropy. He was the former director of the New York Stock Exchange, founder of the brokerage firm Invemed Associates and co-founder of Home Depot. Langone was knighted by Pope Benedict XVI and in 2006, was included on *Forbes'* list of the 400 richest Americans.



Mount Sinai Chairman
of the Board

Peter May

Peter May stepped in as the chairman of Mount Sinai's

boards of trustees in 2003, putting him in charge of the iconic medical school and hospital that boast Mount Sinai's name. May, who joined Mount Sinai's board in 1989, earned his M.B.A. from the University of Chicago. He worked at the accounting firm Peat, Marwick, Mitchell & Company and later served as both president and CEO of Nelson Peltz. However, May has always found himself drawn to philanthropy.

"I always felt that my skills were best suited to tangible objectives," May said in an earlier interview. "I recognized that the opportunity at Mount Sinai was both exciting and incredibly frightening."

Lucky for them, May was up for the challenge. In his first three years as chairman, May turned a huge profit for Mount Sinai. Today, *U.S. News & World Report* has ranked Mount Sinai Hospital one of the best hospitals in the United States in 11 different specialties. The Mount Sinai School of Medicine, chartered by the hospital in 1963, is ranked one of the top 20 medical schools in the United States.



Lenox Hill Hospital Chairman
of the Executive Committee

William Hiltz

William Hiltz has used his hard-earned business sense to lead Lenox Hill Hospital

down the path to success. Hiltz earned his Bachelor of Arts in history and government from Dartmouth College and then his M.B.A. from the University of Pennsylvania's the Wharton School, then going on to work for investment bank Dillon, Read & Co. and brokerage firm Smith Barney before joining investment banking boutique Evercore Partners, as a senior managing director in 2000. Hiltz now uses this business savvy in his endeavours as chairman of the executive committee. For more than a century, Lenox Hill Hospital has sponsored the Autumn Ball, the hospital's largest annual fund-raising event. Last year, Hiltz and the event raised more than \$3 million for the hospital and celebrated its new partnership with the North Shore-Long Island Jewish Health System, New York state's largest integrated healthcare provider.

Lenox Hill Hospital has been serving the Upper East Side since 1857. Known for their medical and surgical innovations and advancements, Lenox Hill Hospital physicians performed the United States' first coronary angioplasty in 1978 and the first angiogram in 1938. It may come as no surprise, then, that when looking for a chairman, Lenox Hill wanted someone equally as forward-thinking.

New York Presbyterian
Hospital Chairman
of the Board

John Mack

John Mack has faced some adversity early on in his life—he attended Duke University originally on a football scholarship, but turned his interests to finance when he was sidelined by a cracked vertebra. In 1972, he began working for Morgan Stanley, where he was CEO on and off from 1997 to 2009. Mack is also the chairman of the board at Morgan Stanley, in addition to serving as chairman of the board of New York Presbyterian Hospital since 2005. He was also elected to Duke University's board of trustees in 1997.

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CALENDAR OF EVENTS

Our list of the best philanthropic galas, benefits and events this party season

By Coco Mellors

APRIL 1-2

The Seventh Annual Relay for Life for the American Cancer Society is a must-attend philanthropic event this season (5 p.m.–5 a.m., Baruch College Gymnasium). It is an all-night relay event to raise money and fight back against cancer, the disease that never sleeps. The relay begins with a Survivors Lap where cancer survivors are invited to run the track, followed by a Luminaria Ceremony in which candles are lit for loved ones lost to cancer. The event ends with the Fight Back Ceremony.

APRIL 4

The Second Stage Theatre Spring Gala is the perfect event for all musical buffs. The gala, titled “A Moment With You,” honors Donna Perret Rosen. The night supports Second Stage Theatre’s Artistic and Education Programs reenacting scenes from Second Stage Theatre’s most memorable musicals like *Next to Normal*, *Everyday Rapture*, *The 25th Annual Putnam County Spelling Bee*, *Little Fish* and Stephen Sondheim’s *Saturday Night*. (6:30 p.m., Hammerstein Ballroom, 311 West 34th St., tickets range from \$50,000 for a V.I.P. table to \$250 for performance and cocktails only)

APRIL 5

The Merrick Jewish Center Dessert Reception is the perfect night out for those of us with a sweet tooth. This dessert reception is held on behalf of UJA-Federation



High Water Women’s Sixth Annual Casino Night.

of New York and will honor Michele and Steven Moskovitz and Philip Strassler for their commitment to the community. (7:30 p.m. at Merrick Jewish Centre, 225 Fox Boulevard, \$18)

APRIL 5

Heifer International’s Gala to benefit Haiti is another party that makes you feel good for attending. Heifer provides a variety of assistance such as livestock, trees, agricultural training and other resources to help struggling families build sustainable futures. The gala will feature music by Haitian Creole jazz group Mozayik, with a special performance by Jean-Ronald LaFond and Jatziri Gallegos’ Jazza Quartet. Presented at the gala will be the “Pass on the Gift” award, which honors the New Farmer Development Project for providing leadership

and commitment to the urban agriculture movement. (Galapagos Art Space, Dumbo, Brooklyn, \$75 per ticket; \$125 for apair; \$85 at the door, includes one drink)

APRIL 7

This celebrity-studded **Food Bank for NYC Can-Do Awards Dinner** is Food Bank For New York City’s biggest fund-raiser of the year. The evening includes cocktails, dinner, live and silent auctions, Champagne and a dessert reception. The icing on the cake to this event is a surprise musical performance—past performers include such legends as Elvis Costello and Patti Smith. Hosted by co-chairs Mario Batali and Susan Cahn. (Abigail Kirsch’s Pier Sixty at Chelsea Piers, 23rd Street and the Hudson River, \$150-\$50,000).

APRIL 9

New York City Opera’s Family Benefit: Where the Wild Things Are is the perfect way to introduce children to the world of opera at this fun afternoon event, which includes a matinee performance of Oliver Knussen’s *Where the Wild Things Are* followed by a buffet lunch, face painting, dancing and a make-your-own sundae bar on the Lincoln Center Promenade. Proceeds support City Opera’s award-winning education programs. (1:30 p.m., David H. Koch Theater, Lincoln Center, \$250-\$25,000).

The 40th Anniversary NYFA Hall of Fame Benefit.

APRIL 12

James Taylor at Carnegie Hall: A Gala Celebrating 120 Years of Carnegie Hall

Join a night of unforgettable music and celebrate 12 decades of entertainment with James Taylor and guests including Barbara Cook, Steve Martin, Bette Midler, Sting, members of the Tanglewood Festival Chorus and more. Guests can enjoy a pre-concert reception at Carnegie Hall or a post-concert after-party at the Museum of Modern Art with James Taylor and other special guests. (6 p.m. cocktail reception; 7 p.m., James Taylor, Stern Auditorium/Perelman Stage; 9 p.m., After-Party with James Taylor and Special Guests, the Museum of Modern Art, \$200, \$1,000, \$2,500, \$5,000)

APRIL 13

City Harvest’s An Evening of Practical Magic boast an evening of cocktails and bidding. The silent auction is followed by an awards ceremony, dinner and a live auction to recognize City Harvest’s generous supporters and honor board member Bill Koenigsberg, president, CEO and founder of Horizon Media. One hundred percent of the ticket price will directly support the efforts of City Harvest to feed hungry New Yorkers; hosted by Cynthia Nixon. (6:30 p.m., cocktails and silent auction; 7:30 p.m., awards ceremony, Cipriani at 42nd St.).

APRIL 13

Take your nose out of your book and into the literary discussion at the **Authors In Kind 8th Annual Literary Luncheon**. Seminal authors Linda Fairstein, Lee Child, Dan Savage and Ruth Reichl will talk about their most recent projects and books over lunch. Proceeds benefit God’s Love We Deliver. (11:30 a.m.–2 p.m. at the Pierre Hotel, the Cotillion Room, 2 East 61st Street)

APRIL 14 ▶

Tickled Pink! Hot Pink Party is a must attend spring event. Be tickled pink by this celebrity-studded event of cocktails, dinner and live music to benefit the Breast Cancer Research Foundation. Sing along to special performances by Elton John and Sting; Elizabeth Hurley’s emcees. The Roz and the Les Goldstein



Unsung Hero Award will be presented by Andrea Redmond to Terry Savage with remarks by Larry Norton, M.D. (7 p.m., cocktails, 7:45 p.m. dinner; 9 p.m., performance; the Waldorf Astoria, 301 Park Ave.)

◀ APRIL 15

Unleash your inner gamer with a night of dinner, gaming, poker and blackjack at the **High Water Women's Sixth Annual Casino Night**. Event proceeds will benefit High Water Women's programs and support of partner organizations that help women and children in need. (6:30 p.m., Gotham Hall, 1356 Broadway at 36th Street, \$500-\$100,000).

APRIL 21

The black-tie **New York City Opera Spring Gala** will feature drinks and dancing (naturally) and commence to celebrate the career of famed film and Broadway composer Stephen Schwartz, featuring some of Broadway's biggest talents. Finish up this magical night with dinner and dancing on the Promenade. (7 p.m., David H. Koch Theater, Lincoln Center Plaza, individual tickets start at \$1,250)

▲ APRIL 26

The annual **40th Anniversary NYFA Hall of Fame Benefit** is back for another year. The New York Foundation for the Arts will bring together 300 artists and art patrons to celebrate 40 years of service to the arts community and honor filmmaker Todd Haynes, patron of the arts and philanthropist Kathleen O'Grady, choreographer and writer Wendy Perron and photographer Andres Serrano. With junior co-chairs for the event including *New York Post*-proclaimed "NYC's newest society girl" Bettina Prentice and *Vogue* "it girls" Casey Fremont and Karline Moeller, it is sure to be a high-profile event. (6 p.m., cocktails and hors d'oeuvres; 7 p.m., dinner and honors; Prince George Ballroom, 15 East 27th St., \$5,000-\$10,000)

MAY 4

The **2011 Violet Ball** will honor Fiona and Stanley Druckenmiller for their long-standing commitment to N.Y.U. Langone Medical Center. This black-tie event will begin with cocktails followed by dinner, the program and dancing. The gala is chaired by N.Y.U. LMC chairman of the board of trustees Ken Langone



Elton John and Bette Midler at the Hot Pink Party.

and physician chairs Saul J. Farber and N.Y.U. LMC dean and CEO Robert I. Grossman, M.D. (6:30 p.m., cocktails; 7:30 p.m., dinner and program; Wednesday, Cipriani 42nd St., 110 East 42nd St.)

MAY 4

The **Saint George's Society of New York English Ball** is a night of dinner and dancing to help the society to fulfill its historical mission of giving advice and relief to those less fortunate British and Commonwealth citizens in the New York area. This year, Burberry CEO Angela Ahrendts will be honored. (Gustavino's, 344 East 59th St., \$10,000-\$100,000).



MAY 5

The **Carnegie Hall 120th Anniversary Gala** is a glamorous affair with all-star performances by the New York Philharmonic led by Alan Gilbert, virtuoso cellist Yo-Yo Ma and esteemed vocalist Audra McDonald, among others. The concert is followed by dinner and dancing at the Plaza, where guests have the chance to mingle with the musical maestros themselves. (7 p.m., gala concert at Stern Auditorium/Perelman Stage; 9 p.m., gala dinner-dancing at the Grand Ballroom, the Plaza, \$1,500-\$50,000)

MAY 10

Attend a philanthropic event with a worthy cause—the **KIDS of N.Y.U. Springfling**. Enjoy cocktails and drinks to raise funds for children treated at the N.Y.U. Langone Medical Center. Co-chairs are Patty Newburger and Brad Wechsler and the honoree is David S. Feldman, M.D. (6:30 p.m., the Plaza Hotel).

MAY 16

The **Ronald McDonald House NY Annual Gala**, held in the Grand Ballroom, is an unforgettable night of entertainment and education for guests on the Ronald McDonald House's role as a home-away-from-home for pediatric cancer patients and their families. (6:30 p.m., cocktails; 7:30 p.m., dinner; Waldorf Astoria, 301 Park Ave.)

Elizabeth Hurley (right) at the Hot Pink Party.

MAY 16

The American Friends of Hebrew University will honor James Wolfensohn, ninth president of the World Bank (Truman Peace Prize), and Dr. Jacob A. Frankel, CEO of JPMorgan Chase International and former governor of the Bank of Israel (Scopus Award), at the **AFHU Gala Awards Dinner** (the Pierre Hotel, 2 East 61st St., \$1,000-\$250,000).

MAY 16

Join the Inner-City Scholarship Fund for the annual **ICSF FRIENDS Gala**, a fun-filled evening of dinner, drinks and dancing. The Gala will showcase ICSF students who are tentatively scheduled to perform selections from *Footloose*. The event will be chaired by Molly and John Callagy. (Cipriani 42nd St.).

JUNE 8

The **Corporate Event at the Met** is a must-attend gala this season. Enjoy an evening in one of New York's most beautiful venues that includes an exhibition viewing followed by cocktails and dinner to raise support for all aspects of the museum's programming. This year, the annual Corporate Benefit will honor Samuel J. Palmisano, chairman of the board, president, and CEO of IBM. (6:30 p.m., the Metropolitan Museum).

JUNE 13

Chefs' Tribute to Citymeals-on-Wheels will honor chef James Beard and benefit Citymeals-on-Wheels. Guests are invited to sample cuisine from 40 of the country's top chefs, sip Champagne and cocktails and dance under the stars until midnight. Over the years, the event has raised more than \$15 million to help deliver meals to New York's elderly. Hosted by Nick Valenti of the Patina Restaurant Group. (Rockefeller Center)

JUNE 20

The **Bachmann-Strauss Dystonia & Parkinson Foundation's Annual Golf Invitational** is back for another year of fun on the greens. This event is the foundation's premier fund-raising event of the year, last year raising more than \$1.3 million to fund research for dystonia, Parkinson's disease and the overlap between the two. DeMarco Morgan, anchor and reporter at WNBC 4 New York, will be the emcee for the evening portion of the event. (Westchester; for more information contact Beth Pfeil at 212-682-9900).

DR. KAVITA MARIWALLA

Combines safe sun and philanthropy

By Andrew Guarini

As the chilly slumber of a New York City winter fades into spring and subsequently summer, most are anxiously awaiting the resurgence of hot weather and beach weekends. Yet with time outside comes the threat of America's most common cancer—skin cancer, which finds 3.5 million instances afflicting two million people per year. In the midst of all of summer's activities, many neglect or forget altogether the proper precautions needed to ensure skin safety from ultraviolet rays.

Dr. Kavita Mariwalla is one of many making sure the negligence toward skin protection changes.

The director of dermatology at Beth Israel and St. Luke's Medical Centers in Manhattan, Mariwalla is a fellowship-trained micrographic and advanced dermatologic surgeon who is also well versed in Mohs surgery. Mohs surgery, also known as chemosurgery, is a specialized procedure to treat common forms of skin cancer, one that's now known as the premier treatment of skin cancer, with its narrow surgical margin and high success rate.

Mariwalla has also made her presence felt in the academic community. Having received her medical degree from Yale University, she now teaches at the State University of Stony Brook and has co-authored *The Primer in Dermatologic Surgery*, used widely by dermatology residents in their training.

Mariwalla is also a prominent figure in the Women's Dermatologic Society (WDS) serving as the organization's co-chair for the service committee.

"We're a national organization that supports women in dermatology, and then as an offshoot of that, we



Mr. Kavita Mariwalla's Play Safe in the Sun bracelets. Left: Dr. Kavita Mariwalla.

have become an organization that is really dedicated to service," Mariwalla said.

It was through a collaboration with WDS that birthed the Play Safe in the Sun campaign, which provides free cancer screenings in the month of May, also known as Melanoma Awareness Month. Often these screenings are done at public sporting events with support of the Ladies Professional Golf Association (LPGA) or United States Tennis Association (USTA).

But Mariwalla has taken the free screening concept a few steps further.

"In New York, I treat a lot of patients who otherwise would not have access to skin cancer treatment," she said. "I have a partnership with the Ryan Chelsea Center, a center that treats the uninsured, so whenever anyone is diagnosed with skin cancer, they know they can come and see me regardless of their insurance status and they will be taken care of."

Taking it partly upon herself to provide the extra time and effort, Mariwalla is ensuring that issues pertaining to skin cancer awareness and treatment aren't being marginalized.

A staggering 90 percent of non-melanoma skin cancers—the most common—are associated with ultraviolet

radiation from the sun. This type of skin cancer accounts for 1.3 million cases annually.

Though melanoma is the least common type of skin cancer, it is also the most aggressive, accounting for an estimated 8,700 deaths in 2010 alone. Mariwalla, like many others in the field, understands that the ultimate deterrence is early detection and knowledgeable preparation for time outside. She advises the use of sunscreen 30 minutes before going outside and reapplying every 30 minutes with a sunscreen of at least SPF 30.

"For young people, we know skin cancer is now reaching almost epidemic proportions, with an increasing rate in people under 40," she said. "The main thing is to not use tanning beds, for doing so exponentially increases your risk for skin cancer. When you're outside, it will also help to wear a broad brimmed hat, sunglasses and clothes with a tight weave."

Even with all these tips and precautions, gauging when you've had too much sun can be a tricky prospect.

Thus, the idea for a UV sun sense bracelet was born. The bracelets, a joint venture between Mariwalla

and the WDS, is a white bracelet that turns purple when the reapplication of sunscreen is necessary.

"It's a great tool for kids to remind them to reapply, and it kind of goes with the fashion with everyone wearing rubber bracelets recently," Mariwalla said. "It also works to remind people playing sports because it's so easy for people to forget and maybe not even realize that you need to put more sunscreen on."

The bracelet can also detect particularly high levels of UV rays on a certain day.

"The bracelet will also tell you if you're not wearing enough sunscreen," Mariwalla said. "If you're outside and it turns purple immediately, even after you put on an SPF 15, then you know you have to go to a higher number because the UV light is particularly strong on that day."

Between her free cancer screenings, teaching at universities and involvement with the WDS and the distribution of the UV bracelets, Mariwalla is dedicated to making sure that your summer is safer. Now apply that sunscreen and dig your toes in the sand.



He will learn, play, and grow *if*
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You can sponsor deliveries in your borough.



In 2010 alone, more than three million New Yorkers had difficulty affording nutritious food. When kids consume soft drinks instead of milk, they miss out on essential vitamins and minerals and get empty calories instead.

Milk_{from the} Heart is working to change this by providing free low-fat milk to children in need. This innovative program gives out milk at sites in the highest-need areas of the city and hopes to expand with your help.

"I'm going to prove it's workable and hopefully other people will feel enough passion about the plight of children who are not getting good nutrition to adopt their town, their cities, their borough, their suburbs and start similar programs."

— Leonard N. Stern
Manhattan Founding Sponsor
The Wall Street Journal, March 4, 2011

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CNSM is a collection of outstanding professors and practitioners devoted to the nonprofit sector—its study, practice, and collective mission. The Center provides an environment of mutually respectful learning, research and support for professionals who work in this exciting, challenging and vital field. Today, SPA and the CNSM offer a wide range of academic and non-credit programs and services oriented towards the needs of the sector, now more than 30,000 organizations strong and responsible for many of the social services and cultural programming that guarantee the quality of life in New York. SPA's nonprofit programs building a pipeline



of future leaders, re-imagining nonprofit finance, increasing nonprofits' analytic capabilities, and developing more productive relationships with government.

The scholars and practitioners working at the Center for Nonprofit Strategy and Management help shape our academic curriculum. MPA students can specialize in a track on nonprofit administration that gives them the best of two worlds: the best recognized credential in public management

together with extensive preparation in nonprofit administration.

We invite you to explore the resources offered at the Center for Nonprofit Strategy and Management and to connect with others who serve in this dynamic sector that is so essential to the social, religious and cultural fabric of our city.

To find out more about where innovation happens call 646-660-6750, or go to www.baruch.cuny.edu/spa.

For Nearly 100 Years, Catholic Charities Has Eased Nearly Every Human Need in New York

In a city where restaurants are a hot topic, **Catholic Charities New York** gives more than 5 million meals a year to hungry New Yorkers. In a city where real estate rules, Catholic Charities shelters more than 1,500 homeless New Yorkers a night. Every year, Catholic Charities gives 27,000 New York children a year a safe place to play and nearly 5,000 a place to grow and learn. In these uncertain economic times, families who have never had to ask for help before—for rent or mortgage payments, for food or heat for their homes—come to Catholic Charities—and find help and hope for a better future and the strength to overcome hard times.

Catholic Charities New York is never far from people in need. The agency has offices in Manhattan, the Bronx, Staten Island and throughout the Hudson Valley from Rockland and Westchester counties to Ulster and Dutchess. Day laborers in Yonkers find guidance through Catholic Charities. So do immigrant farm workers in Orange County. Catholic Community Services in Rockland feeds the hungry with food from its own community garden. Catholic Charities New York eases nearly every human need.



And religion or lack of it does not enter into the equation for Catholic Charities. As Monsignor Kevin Sullivan, Catholic Charities executive director says, "We serve people or all religions or no religion. Need is our only criterion."

Now, when the donor dollar is more precious than ever, Catholic Charities uses more of it – 88 cents of every dollar – to support direct services for New York's needy. A former NYC mayor once said,

"Catholic Charities – where would New York be without it?" It is a friend when a New Yorker is friendless, a guide when a New Yorker has lost the way, help when a New Yorker has nowhere else to turn, and a source of hope when life seems bleak. Catholic Charities provides help and creates hope while treating each person with dignity.

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AMIT

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My name is Ilan.

I was born in Baku in the former Soviet Union and came to Israel when I was three years old.

For a long time it's been my dream to be a doctor. I am very lucky now because I live in Beersheva and go to the AMIT High School. It has a great program in science and mathematics, and helps me to pursue my dream.

I plan to enter the army after I graduate and then, because I received such a strong education at AMIT, I'll be going on to medical school. Thank you, AMIT!

Support AMIT online at www.amitchildren.org

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UJA-Federation's Historic Impact

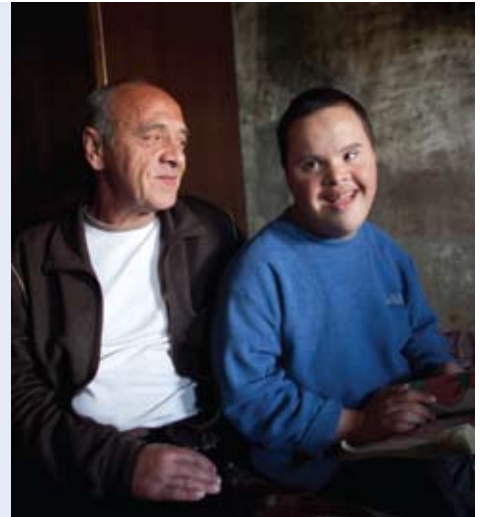
In 1917, a group of philanthropists had the foresight to mobilize the resources of the Jewish community and coordinate philanthropic giving. Over the past nine decades, **UJA-Federation's** impact has been nothing less than historic.

With a network of more than 100 beneficiary agencies, UJA-Federation helped settle the teeming masses of immigrants that filled New York, held our community aloft during the Great Depression, and rebuilt lives after the Holocaust. UJA-Federation helped bring 3 million Jews to Israel, including 70,000 from Ethiopia, and since 1989, 700,000 from the former Soviet Union, with another 130,000 Russian-speaking Jews settling in the United States. When concerns were raised about the Jewish future, UJA-

Federation embraced Jewish identity as a cause.

More recently, UJA-Federation has responded to crises in New York and around the world, including 9/11; launched Connect to Care, a program to help middle-class families and others devastated by the economic downturn; created the Israel Trauma Coalition to respond to rocket and terrorist attacks in Israel; and changed the way people approach the end of life with its Healing and Hospice initiative.

With a reach that spans from New York to Israel to 60 countries around the globe, UJA-Federation touches the lives of 4.5 million people every year, Jews around the world and New Yorkers of all



backgrounds, fulfilling a mission to care for people in need, inspire a passion for Jewish life and learning, and strengthen Jewish communities.

TD Bank Five Boro Bike Tour Presented by Eastern Mountain Sports

On Sunday, May 1, more than 30,000 cyclists will experience New York City from a perspective unlike any other: pedaling down 42 miles of car-free streets through all five boroughs, taking in views of iconic landmarks like the Empire State building, Brooklyn Bridge, historic Harlem, and the

Statue of Liberty. Regular registration is sold out for the 2011 Tour, but you can still get in on the fun by contacting one of our charity partners for a guaranteed entry or registering as a VIP.

Already signed up? Make your Tour experience more meaningful by riding and fund-raising with an official charity partner, including Bike New York's own Five Boro Bike Team, or more than 30 other great charities.

Please see www.bikenewyork.org for full details.



You Can Help Milk from the Heart Serve New York City's Neediest Kids

Years ago the local milkman was a staple of neighborhood life. Today, in an era of growing food hardship in New York City, leading social services provider Homes for the Homeless has updated the concept of the classic milk truck. This new program



called **Milk from the Heart** delivers free milk to low-income children and families at sites across the city.

The need is clear. Since 2003, the percentage of New York City residents who have difficulty affording food has risen 48 percent to three million people. More children are drinking cheaper and more readily available sugary soft drinks and failing to receive necessary vitamins and minerals contained in milk. Children ages two through eight require two servings of milk each day, but less than half consume that amount, putting them at greater risk for serious health concerns.

Milk from the Heart provides low-fat milk to areas of the city classified as "food deserts," low-income neighborhoods with fewer grocery stores and more fast-food eateries. Business leader and philanthropist Leonard N. Stern and his wife, Allison, provided founding financial assistance for the program's Manhattan distribution sites. By sponsoring your borough or neighborhood, you will help ensure that Milk from the Heart serves all of New York City's neediest families.

Learn more about the program at www.hfhny.org/MilkFromTheHeart or call Linda Bazerjian at (212) 529-5252, ext. 1204 for sponsorship opportunities.



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Reservations are not required, but please be punctual.

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Green Auction by Christie's

On March 29, 2011, the world's top international collectors, philanthropists, celebrities, and designers will convene at New York City's Rockefeller Center for a star-studded evening of entertainment, a live fantasy Green Auction by **Christie's**, and Runway to Green's fashion show, debuting Fall 2011 ready-to-wear ensembles and accessories from 27 of the world's leading designers.

'Bid to Save the Earth,' is a unique, one-of-a kind "green-clusive" collaboration of people, businesses and environmental not-for-profits committed in spirit and action to protecting the future of our Earth. 'Bid' also includes a companion silent auction powered by charitybuzz.com, bringing hundreds of once-in-a-lifetime experiences in the realms of fashion, entertainment, business, sports, luxury and travel to the fingertips of bidders around the world.

Proceeds from this event will benefit four leading environmental nonprofits - Oceana, Natural Resources Defense Council, Conservation International, and Central Park Conservancy - which collectively work at the local, national, and international scale to conserve nature for the long term well-being of people.

Bidding is open through April 7 at www.charitybuzz.com/BidtoSaveTheEarth.

Fashion looks are available exclusively at www.net-a-porter.com.

Make your Bid to save the Earth by supporting this important event Please visit www.BidToSaveTheEarth.



SALMA HAYEK

PHOTO BY PATRICK McMULLEN

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In today's interconnected world, the public sector must respond to issues globally, requiring that fundraisers be familiar with-and be able to identify-the major issues confronting various countries and their immediate needs.

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programming and fundraising perspectives.

"This Certificate in Global Philanthropy aims to bolster NGOs by ensuring that their personnel understand both the programming needs and the fundraising requirements of their organizations," says Naomi Levine, executive director of the Heyman Center. "Because funding is the lifeblood of any nonprofit organization, all nonprofit professionals- whatever their function in the organization-must understand and actually participate in the fundraising process to ensure success."

Register Now

Student questions regarding the certificate program can be directed to the Heyman Center at (212) 998-6770 or scps.giving@nyu.edu. For more information about this professional certificate as well as many other learning opportunities please visit www.scps.nyu.edu.



AMIT

AMIT nurtures and educates Israeli children to become productive, contributing members of society. Its more than 85 schools, youth villages, surrogate family residences, and other programs are located in 24 cities, development towns and communities throughout Israel, and provide a continuity of values-based, academic excellence from kindergarten through junior college. AMIT schools help each child reach his or her fullest potential, while obtaining the skills and knowledge to build a successful future.

A majority of AMIT's more than 20,000 children come from families facing economic or other social challenges. Yet, AMIT students also reflect all Israel: religious and secular, Ashkenazi and Sephardi, Sabra and new immigrant. All students are welcome in AMIT's educational environment, and tolerance,



respect and the unity of the Jewish people are basic tenets of AMIT's philosophy. We are proud that more than 95 per cent of our graduates serve in the Israel Defense Forces or perform National Service.

With American headquarters in New York City and offices in Israel in Jerusalem and Petach Tikvah, AMIT is supported by more than 40,000 families in the United States and hundreds of volunteers in Israel and Europe, working together on behalf of Israel's most precious resource, its children.

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A St. Baldrick's fund-raising—and hair-raising—event.

HAIRCUTS FOR A CAUSE

St. Baldrick's shaves heads for childhood cancer

By Andrew Guarini

In the pantheon of saints, there are designated favorites that invariably come to mind, names like Patrick, Valentine and Christopher. Taking the latter-day saint agenda away from religious tale and into the medically charitable, St. Baldrick—a combination of “bald” and “Patrick”—is an imaginary saint, a smiling, hairless leprechaun representing the name that has taken the lead in providing grants for research and raising awareness for children's cancer.

St. Baldrick's Foundation has humble and accidental origins. It

began as the brainchild of three reinsure executives in New York City in March of 2000. John Bender, Tim Kenny and Enda McDonnell put together an event for their office's St. Patrick's Day with 20 “shavees” willing to go bald. Their intentions were twofold—make a small sacrifice to represent a larger cause, and also raising \$17,000. By the day of the shaving, held at Jim Brady's Bar and Restaurant in the Financial District, more than \$104,000 in donations was raised.

After the success of this single event, St. Baldrick's was on the fast track to becoming a force to be reckoned with in

the world of philanthropy.

“By the third year, we had raised \$990,000, and we knew we had something,” said Bender, who now serves as chairman of the board. “That's when we said, ‘We really have to start building this up.’ We went from having one event in one place and raising \$104,000 to two years later raising \$990,000 in 37 events across the country.”

St. Baldrick's is now the largest volunteer-driven fund-raising program benefiting childhood cancer research. The organization has events spread across the 50 states as well as 28 countries, with 2010 partners in Canada, Hong Kong,

England, Guam and Bermuda.

Today, St. Baldrick's now funds more childhood cancer research grants than any other organization in the country, with the exception of the United States government. Since 2000, more than 150,000 volunteers—including 12,000 women—have left behind their locks for the cause, raising \$90 million.

Apart from the positives that come with these numbers, St. Baldrick's is also intent on providing perspective on just how dire the scope of cancer really is. A recent U.S. Congressional briefing contained a startling fact—curing childhood cancer is the

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All it takes is time and love. If you're passionate about helping animals, **Best Friends Animal Society** can help you find the perfect volunteer job for you. You can volunteer from your own home, in your community, or at Best Friends' headquarters in Utah, home of the country's largest no-kill sanctuary. Here are some of the ways you can help animals:

- Join the Best Friends Network: Connect with an online grassroots community of more than 100,000

people and 1,000 nonprofit groups, all focused on saving animals.

- Help Local Homeless Pets: Help a rescue group or shelter near you care for and find homes for animals. Volunteer to foster a dog or cat, spend time with shelter animals, or just help out with a donation.

- Be an Event Volunteer: From super pet adoptions to Strut Your Mutt fundraisers, volunteers are always needed. And Best Friends sponsors many events near you. Learn more at events.bestfriends.org.

- Plan a Volunteer Vacation: Be one of 30,000 visitors and 8,000 volunteers who come to Best Friends each year to help the sanctuary's 1,700 animals become ready for forever homes.

Together we can make the dream of No More Homeless Pets come true.

Learn more at volunteer.bestfriends.org/observer.





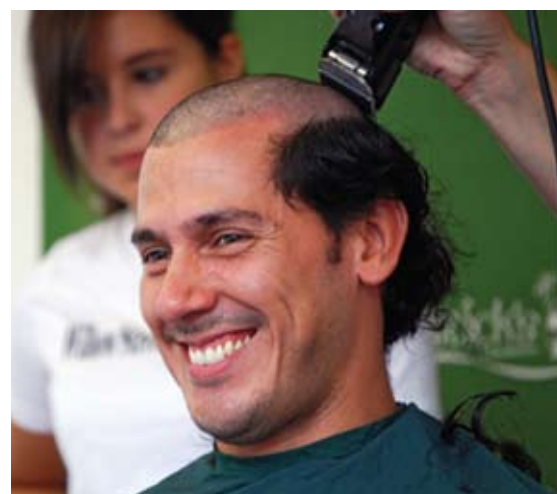
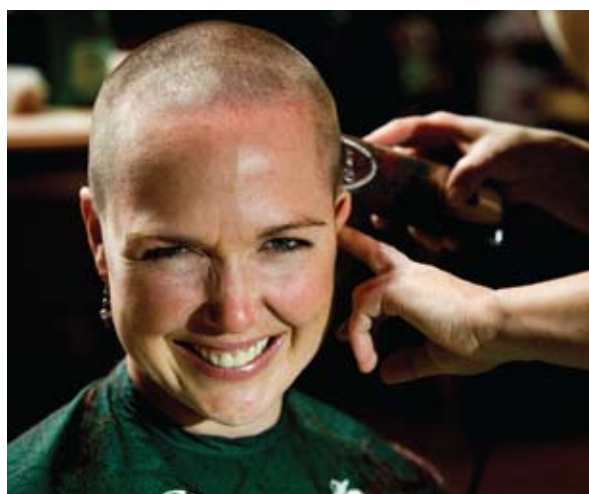
St. Baldrick's founder John Bender.

equivalent of curing breast cancer in terms of productive years of life saved. Yet even with this knowledge, there is only 30 cents spent on childhood cancer research for every dollar spent on breast cancer research. What's more, one in five children will not survive their cancer diagnosis.

What seems to be the organization's greatest asset, however, is just how easy it is to volunteer and get involved. A prospective event maintainer can choose the date and location—be it a local high school or your favorite dive bar—and control the number of shavees and donations with an “event coach” assigned by St. Baldrick's. Events can be private or public, and each shavee has a page with before-and-after photos, which they can send to friends and family to receive donations for their hairy sacrifice.

“There's a certain level of empowerment,” says Bender. “We never want to tell people how to throw an event. Our goal is to give people infrastructure and the tools and then let them customize it to where they live or the venue they want to have it at.”

St. Baldrick's draws strength from the freshly shaved, glistening heads of volunteers. In one sense, it is a showing of solidarity for children stricken with cancer undergoing chemotherapy and the resulting hair loss from treatment. In another, it is a constant means of representation, each participant inevitably telling



Clockwise from top: A bright smile while shaving for the cure; another man gets shorn; and a woman shaves off her locks for a good cause.

others or being asked about their closely shorn hair. Event location and accessibility has also attributed to the success of the organization. Community events allow shavees to come out en masse, and events held at bars or restaurants are a unique center of camaraderie for a charity event. Many that participate prepare for and subsequently bond over their shaved heads with cold pints of their favorite nectar.

Despite a suffering economy, St. Baldrick's celebrated its strongest year in 2010 with \$22 million raised. Singular events such as “46 Mommas Shave for the Brave,” wherein 46 mothers

of cancer-stricken children shave their heads, are raising the bar with fund-raising goals of \$500,000. In January 2010 at the Research Priorities Summit, St. Baldrick's expressed a desire for “aggressive goals”—better quality of life for patients during and after treatment, improved chances for long-term survival and funding the training for future researchers in the battle.

“The goal is ultimately to find a cure, but the cure itself is not good enough, to be honest with you,” Bender said, echoing the need for less exhaustive treatment.

Bender also emphasizes establishing a younger

contingent to help in the search for a cure and better treatments.

“Not many people are jumping at the opportunity to go into childhood oncology where you know that 22 percent of your patients aren't going to make it, all of whom are kids—and by the way, no one doing this is becoming a millionaire,” he said. “We thought up our fellowship program and now we've got 40-some-odd fellows who are taking pediatricians and turning them into child oncologists.”

St. Baldrick's worked on me as well—by the end of the month, my two brothers and I will all have shaved heads, courtesy of St. Baldrick's.

FROM TOP LEFT: RACHEL KEMBLE PHOTOGRAPHY (TOP AND ABOVE LEFT); TON BAUER

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