What sets Stern apart is what we bring together:

Unrivaled experiential learning + Students with true emotional intelligence
As part of a Stern experiential learning partnership with the Council of Fashion Designers of America, Stern students flex their IQ + EQ to help NYC-based designers grow their business.
Location Matters
Experiential learning at Stern gives you an advantage.
Tackle Real World Issues in Real Time

Experiential Courses
Apply classroom learning to the real world needs of organizations.
- Stern Consulting Corps
- Tech & the City
- CFDA Masters Workshop
- Consulting Lab: Branding

Fellowship Programs
Receive financial stipends to pursue a summer internship.
- Social Impact Internship Fund (SIIF)
- NYU Stern Venture Fellows Program

Live Investment Funds
- Michael Price Student Investment Fund (MPSIF)
- NYU Impact Investing Fund (NIIF)

Stern Signature Projects
Partner with faculty to tackle complex, broad and global issues.
- Faculty Fellows
- Global Practicum
- NYU Production Lab

Board Fellows
Learn how to influence at the highest level of a non-profit organization through a board service assignment.

Industry Immersions
Industry specific educational programs for career switchers.
IQ + EQ  “Sternies” are exceptional individuals – individuals who possess both intellectual and interpersonal strengths – who turn ideas into action and inspire others.
As part of a Doing Business in... [DBi] Morocco course, Stern students explore the Sahara Desert on ATVs.
Renowned Scholars
Inspiring Teachers

Dean Peter Henry, author of *TURNAROUND: Third World Lessons for First World Growth* and noted economist, engages with MBA students.
Our Faculty

Learn from the opinion leaders who transform the practice of business and are dedicated to your success.

Our professors are premier researchers and experts in their fields.

- Aswath Damodaran is a legend in the field of valuation. He has authored several highly regarded academic texts and his insights are consistently featured in top media outlets.
- Nobel Laureate Robert Engle, Director of NYU Stern’s Volatility Institute, created the V-Lab, which measures global systemic risk.
- Named one of the top 100 Most Influential People in Business Ethics by Ethisphere Magazine, Dolly Chugh explores unconscious bias, social psychology and business.
- Anindya Ghose, an expert in the mobile economy, digital marketing and business analytics, was recognized by Poets & Quants as a “Top 40 Under 40” professor.
- Marketing Professor Adam Alter is The New York Times bestselling author of Drunk Tank Pink and a frequent contributor to The New Yorker.
- Leading globalization researcher Pankaj Ghemawat is Director of NYU Stern’s Center for the Globalization of Education and Management and won the Thinkers50 award for his book, World 3.0.
- Management Department Chair Batia Wiesenfeld is sought after for her expertise in managing for organizational change, such as layoffs, restructuring and virtual work.

Senior business leaders are members of our faculty.

Stern’s downtown NYC address attracts a noteworthy roster of clinical and adjunct faculty.

- As President of Buzzfeed, Greg Coleman brings the business of technology and digital media to life.
- A former Research Fellow at McKinsey and consultant to Fortune 500 companies, Anat Lechner offers real world experience in her Managing High Performing Teams course.
- Luke Williams, author of Disrupt and Executive Director of the W.R. Berkley Innovation Lab, assists leading brands such as American Express, Disney, GE, and Sony with innovation.
- A former Senior Advisor at Credit Suisse, Charles Murphy brings vast experience in finance and management to the classroom.
- The founder of nine companies, including including L2 and Red Envelope, Scott Galloway regularly brings marketing challenges to his brand strategy and luxury marketing courses.
Curriculum: Choose Your Own Adventure

Our curriculum features unparalleled flexibility, 200 different electives, the resources of NYU, and an extensive global network.

Customize your coursework to meet your goals.

With our flexible core curriculum, more than half of your MBA courses can be electives.
- Specialize in up to three areas out of more than 20.
- Begin to take elective courses as early as your first year.
- Choose from a variety of teaching methods – from case and lecture to hands-on simulations and team-based projects.

No matter what your career goals are, our flexible curriculum ensures you will gain the skills and exposure you need to succeed.

Enhance your MBA experience through the offerings of NYU and its global academic partnerships.
- Take up to 25% of your courses at other NYU graduate schools or international partner institutions.
- Gain global experience through an entire semester abroad or over the course of one to two weeks as part of our innovative Doing Business in... (DBi) program.
- Stern offers eight dual degree options with other NYU schools and abroad.
SPECIALIZATIONS
Stern students may select up to three specializations from more than 20 options.

- Accounting
- Banking
- Business Analytics
- Corporate Finance
- Digital Marketing
- Economics
- Entertainment, Media & Technology
- Entrepreneurship & Innovation
- Finance
- Financial Instruments & Markets
- Financial Systems & Analytics
- FinTech
- Global Business
- Law & Business
- Leadership & Change Management
- Luxury Marketing
- Management
- Management of Technology & Operations
- Marketing
- Product Management
- Quantitative Finance
- Real Estate
- Social Innovation & Impact
- Strategy
- Supply Chain Management & Global Sourcing

MBA EXCHANGE PROGRAMS
Stern has semester abroad partnerships with 50 business schools in 29 countries around the world.

- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- Chile
- China and Hong Kong
- Costa Rica
- Denmark
- England
- France
- Germany
- India
- Ireland
- Israel
- Italy
- Japan
- Mexico
- The Netherlands
- Norway
- Singapore
- South Africa
- South Korea
- Spain
- Sweden
- Switzerland
- Thailand
- Venezuela

DOING BUSINESS IN... (DBi)
DBi programs are one- to two-week intensive courses at partner schools in countries such as:

- Argentina
- Australia
- Brazil
- China
- Hong Kong
- Italy
- Poland
- Singapore
- Spain
- Turkey

DUAL DEGREES
Stern offers dual degree programs at NYU and abroad, including:

- JD/MBA, NYU School of Law
- MBA/MFA, Kanbar Institute at the Tisch School of the Arts
- MBA/MPA, Wagner School of Public Service
- MD/MBA, NYU School of Medicine
- Dual MBA with HEC Paris
- MS in Mathematics/MBA, Courant Institute of Mathematical Sciences
Career: Make it Happen

NYU Stern’s deep relationships with top companies across industries ensure a strong record of placement success.

A network of career support
We believe career development is a central part of your business education. Our comprehensive career development program, called Ignite, provides you with the personalized support, tools, and training to reach your goals, including:

• Meeting one-on-one with our expert Career Development team
• Receiving interview coaching from industry professionals and second-year MBA students
• Identifying alumni contacts from our extensive network
• Learning from successful entrepreneurs through the annual New Venture Competition, Social Venture Competition, and NYU Technology Venture Competition

Unrivaled access to industry
Our downtown location and deep ties to New York’s leading enterprises provide vast networking opportunities. From consulting and consumer products to finance and media, the world’s most prestigious companies are just a subway ride away.

A proven track record
• Thousands of interviews across industries are conducted each year on campus.
• The vast majority of students secure full-time positions through Stern sources, such as on-campus recruiting, our alumni, Stern job postings, and on-site career fairs.

Whether you’re planning a career switch, making a move in your current industry, or launching a start-up, NYU Stern will get you connected.
More than 300 companies employed NYU Stern students in the last two years.

**Consulting**
- A.T. Kearney
- Accenture
- Bain & Company
- Boston Consulting Group
- Campbell Alliance
- Capgemini
- Cognizant Business Consulting
- Deloitte
- Empire Valuation Consultants
- Ernst & Young LLP
- IBM Consulting
- Interbrand
- KPMG
- Kurt Salmon
- McKinsey & Company
- PricewaterhouseCoopers
- Prophet
- Strategy&
- The Hackett Group

**Consumer Products & Beauty**
- Bayer
- Burger King Corporation
- Colgate-Palmolive
- Estée Lauder
- Johnson & Johnson
- L’Oréal
- Mars, Incorporated
- PepsiCo
- Philips
- Reckitt Benckiser
- Shiseido Cosmetics
- Topps
- The Dannon Company

**Entertainment, Media & Technology**
- A&E Networks
- Amazon.com
- Apple
- BRaVe Ventures
- Bit.ly
- DirecTV
- eBay, Inc.
- Facebook
- Google
- HBO Lionsgate
- LinkedIn

**Finance**
- American Express
- Bank of America Merrill Lynch
- Barclays Capital
- BlackRock
- Credicorp
- Citi
- Credit Suisse
- Deutsche Bank
- Evercore Partners
- General Electric Corporation
- Goldman Sachs
- Guggenheim Securities
- HSBC
- JP Morgan
- Macquarie
- Moelis & Company
- Morgan Stanley
- Prudential
- RBC Capital Markets
- Standard & Poor’s
- UBS
- Wells Fargo Securities

**Luxury & Retail**
- BaubleBar
- Starbucks
- Coach
- Target
- Givaudan
- Tiffany & Co
- J. Crew
- Toys “R” Us, Inc.
- Macy’s
- Nordstrom

**Nonprofit, Government & Social Enterprise**
- charity: water
- Education Pioneers
- Federal Reserve Bank of NY
- Lean In
- NYU Stern Center for Business and Human Rights
- US Department of State

**Pharmaceutical, Biotech and Healthcare**
- Acscel Health
- Bristol-Myers Squibb Co.
- Genentech
- Genzyme Corporation
- Merck
- Novartis
- Pfizer
- Regeneron Pharmaceuticals

**Real Estate**
- Boston Properties
- Brookfield Investment Management
- Madison Realty Capital
- Property Markets Group
- Related Companies
- The Howard Hughes Corp.
- Toll Brothers
From day one, connect with classmates through our innovative LAUNCH orientation program.
Community

“Sternies” are business-minded and friendly, personally driven and intensely collaborative, exceptionally intelligent and down-to-earth.

Add to the mix
That sense of balance is reflected in the composition of our student body as well. We place a high value on a diverse class, including:
- Women
- Students of Color
- LGBTQA Students
- Military Veterans
- International Students

Help each other succeed
Here are just a few examples:
- Serve as a Career Coach as a second-year student.
- Lead some of our over 40 professional, affinity, and social clubs.
- Develop career and cultural treks.

Make your mark
Stern is a place where you can lead and make a difference. Your ideas, initiative, and input are valued. This encouragement comes not only from the administration, but from our fellow students.

MBA Student Clubs
Asian Business Society
Association of Hispanic & Black Business Students
Business Analytics Club
Emerging Markets Association
Entertainment Media & Technology Association
Entrepreneurs’ Exchange
European Business Society
Government & Business Association
Graduate Finance Association
Graduate Marketing Association
Japan Business Association
Jewish Student Association
Joint Ventures (Stern Partners and Families)
Latin American Business Association
Luxury & Retail Club
Management Consulting Association
Military Veterans Club
Outclass (LGBTQA Club)
Real Estate Club
Rugby Club
Social Enterprise Association
South Asian Business Association at Stern
SpeechMasters
Stern Adventures
Stern Arts and Culture Club
Stern Basketball Association
Stern Cellar
Stern Culinary & Hospitality Club
Stern Energy Club
Stern Follies
Stern Golf Club
Stern Healthcare Association
Stern in Africa
Stern Investment Management & Research Club
Stern Opportunity
Stern Private Equity Club
Stern Racquet Association
Stern Showcase
Stern Soccer Club
Stern Softball Club
Stern Women in Business
Strategy & Operations Club
Student Government
The Adam Smith Society
Map Your Future

120+ Countries
105,000+ Alumni
500+ CEOs
Connect instantly with alumni mentors
As soon as the first semester of your first year, you can start to network through NYU Stern Connect and join Stern’s robust LinkedIn community to set up coffee chats and informational interviews with alumni in your intended field. NYU Stern Connect provides tools to stay in touch over the course of your career.

Career Center for Working Professionals (CCWP)
Stern alumni have access to the Career Center for Working Professionals, which offers lifelong career development services, including:
• Assessments and mock interviews
• Networking events
• Year-round professional development workshops
• Job postings
• Convenient evening hours

Ongoing Programming and Publications
Each year, the Office of Development & Alumni Relations hosts over 100 programs for the global Stern community, including faculty conversations and large academic conferences, as well as networking hours and social gatherings.

Annual Alumni Holiday Celebration
NYU Stern’s Alumni Holiday Celebration offers alumni an exclusive evening of networking with faculty experts, leaders of industry, and fellow business leaders in the alumni community.

Stern’s Reunion Program
Each year, alumni reconnect and reminisce, make new connections, share accomplishments, and celebrate their achievements every spring.
Visit us in Person
• Attend a tour and information session (Monday–Thursday)
• Visit a class (October–December)
• Attend special admissions events on campus
www.stern.nyu.edu/admissions/visit

Meet us in a City Near You
• Attend a Stern off-campus presentation (August–November)
www.stern.nyu.edu/admissions/events

Connect with us Online
• Contact Stern’s second-year MBA Graduate Ambassadors at mbaga@stern.nyu.edu
• Watch videos
• Follow @NYUStern on Twitter
www.stern.nyu.edu/admissions/fulltime

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