To count MKTG-GB.2365 toward the Digital Marketing Specialization:

- Select a digital marketing topic for the course project. Be sure to confirm with your professor that he/she will be willing to sign below when you complete the project and the course.
- When you have received your final grade for the course, fill in Section 1 and ask your professor to complete Section 2.
- Submit form to the Office of Records & Registration.

### SECTION 1: Student Information

<table>
<thead>
<tr>
<th>Name: (Last, First, M.I.)</th>
<th>Student ID #:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>N_ _ _ _ _ _ _ _</td>
</tr>
<tr>
<td>Email:</td>
<td>Date:</td>
</tr>
</tbody>
</table>

### SECTION 2: To Be Completed & Signed by Instructor

- **Term & Year:** (check ☑ & write year)
  - [ ] Fall  [ ] Spring  [ ] Summer  **Year:** ________
- **Course completed** (check ☑)
  - [☑] MKTG-GB.2365 Brand Strategy, with approved digital marketing project  
    - **Sec #:** __________  
    - **Project Title:** __________

By signing below, I confirm that I have approved and this student has successfully completed the major digital project above as part of the course indicated above and should be permitted to count the course toward the Digital Marketing specialization.

<table>
<thead>
<tr>
<th>Name:</th>
<th>Signature:</th>
<th>Date:</th>
</tr>
</thead>
</table>

**OFFICE USE ONLY**

- **Processed Date:** ____________________
- **Course Number:** ____________________
- **Copy to Advising (date):** __________