

The Stern School of Business, EMT Program, is once again offering an advanced class in Independent Film/Cinema to be taught in conjunction with the 2022 Tribeca Film Festival (TFF).

This is a Spring 2022 course and attendance to the festival will occur after the semester has concluded, as Tribeca will hold the festival June 8-19, 2022. Those students who are accepted into the course and attend all class sessions will receive full credit for the course even if the festival is cancelled.

Due to COVID-19, we were given virtual-only access to the festival in 2020 and 2021, but we are hoping to have both virtual and in-person festival access in 2022. Please note that we cannot guarantee in-person access.

The course (MKTG-UB.0051.01) will include six in-person classes during the semester on Thursdays from 4:55 p.m. to 6:10 p.m., with specific dates to be announced at a later time.

This course is possible through a partnership with the Tribeca Film Festival Board and its founders. The course will include:

1. An opening lecture from one of the board members or founders of TFF.

2. A non-transferable festival pass for seeing as many movies as possible on the schedule (some premieres and limited engagements are excluded from the student pass)

3. Attendance to most panels where they have not set special guest reserved seating.

You will have an opportunity to ask questions of producers, directors, financiers, studio executives, cinematographers, and many senior executives attached to the business. Both during the day and in the evenings there will be continuous screenings of selected International and American films, primarily independents. For more information about the festival, visit <u>www.tribecafilm.com</u>.

Only 25 students will be able to register. In order to be considered for a place in this course, we must receive an essay describing the reason for your interest in the course (answering the questions below) along with your <u>resume</u> showing your internships and any relevant experience by Friday, November 12<sup>th</sup>, 2021 at <u>bit.ly/tribeca2022app</u>

Note: There is a \$100 fee to take the course which covers badge access and course materials. This fee will be included on your Spring 2022 tuition bill.

## Prerequisite: Sophomore standing or higher

Essay questions to be answered:

- 1. Explain why you want to be part of the class.
- 2. What are your career goals?
- 3. What has been your involvement in STEBA and in the EMT Program?
- 4. If you are accepted as a participant, what do you expect from the course?
- 5. If accepted, what would your contribution be to the class?