

Program

9:30 - 10:00am	Breakfast
10:00 - 10:15am	Introductory Remarks and Welcome
10:15 - 11:15am	Organizational Form, Information Asymmetry, and Market Prices Bogachan Celen and Catherine Thomas (Columbia GSB) Discussant: Nicola Persico (NYU)
11:15 - 11:30am	Coffee break
11:30 - 12:30am	Selective Trials, Information Production and Technology Diffusion Sylvain Chassang (Princeton), Gerard Padro I Miquel (LSE) and Erik Snowberg (Caltech) Discussant: Johannes Horner (Yale)
12:30 - 2:00pm	Lunch break
2:00 - 3:00pm	Equilibrium Product Selection Yongmin Chen (University of Colorado at Boulder) and Michael H. Riordan (Columbia) Discussant: Barry Nalebuff (Yale)
3:00 - 3:15pm	Coffee break
3:15 - 4:15pm	Mergers and Sunk Costs: An application to the ready-mix concrete industry Allan Collard-Wexler (Stern, NYU) Discussant: Lanier Benkard (Yale)